November 27, 2017 — This holiday season, the Seneca Park Zoo Society has a full slate of events, a wide selection of gift options, and opportunities for guests to help save animals from extinction.

On Friday, December 1 and Saturday, December 2, drink beer and save elephants at ZooBrrrew, the winter edition of the Zoo Society’s popular summer ZooBrew event. This 21-and-over happy hour takes place in the heated Pavilion and features live music, comfort food, s’more making, animal experiences, and a variety of beer and wine for sale. Each guest will go home with a ticket to one summer 2018 ZooBrew. A portion of each ZooBrrrew ticket is donated to the International Elephant Foundation. Buy tickets at senecaparkzoo.org/zoobrrrew.

Breakfast with Santa returns December 9, 10, 16, and 17, with three seatings each day. Guests will enjoy a hot breakfast buffet in Rocky Coasts Gallery, visits with Santa, holiday crafts in Santa’s Workshop, and more. The proceeds from this annual event go towards the Zoo Society’s education and conservation programs. This year, children will go home with a commemorative Seneca Park Zoo ornament. Reserve spots at senecaparkzoo.org/santa.

With new habitats and animals coming to Seneca Park Zoo in 2018, including giraffes, zebra, and ostrich, there’s no better time to give the gift of the Zoo. There are gifts for animal lovers of all ages and interests including membership, behind-the-scenes tours, ZooBrew, ZooParent, and more. Plus, each gift of membership purchased this holiday season comes with a 10-inch giraffe plush. Purchase gifts at senecaparkzoo.org/zoogift by December 15 to ensure delivery by the holidays.

From November 1 to March 31, the Zoo is open 10 a.m. to 3 p.m. and grounds stay open until 4 p.m. The Zoo is closed Christmas Day and New Year’s Day.
Internationally, and in our own backyard, Seneca Park Zoo plays a key role in species survival. Chartered as an educational institution in 1957 by New York State, the Seneca Park Zoo Society plays an integral role in supporting Monroe County, the owners and operators of the Zoo. Together, we are working to bring animals back from the brink of extinction.