

2222 St. Paul Street, Rochester, NY 14621

[senecaparkzoo.org](http://senecaparkzoo.org)

Contact: Mina Johnson, Communications Coordinator

(585) 336-7202 or [mjohnson@senecazoo.org](mailto:mjohnson@senecazoo.org)



## **ZooBrew at Seneca Park Zoo returns for 20<sup>th</sup> season**

*Popular 21-and-over happy hour event raises funds for elephant conservation*

**May 17, 2018** - The Seneca Park Zoo Society will host its popular 21-and-over happy hour event, ZooBrew, five Fridays this summer: May 25, June 22, July 20, August 10, and September 7. Sponsored by Lake Beverage and Zweigles, each ZooBrew features live music by three bands throughout the Zoo, animal experiences, cash bars with beer and wine, and delicious food for sale. The event begins at 5:30 p.m. and the Front Gate closes at 8 p.m. Guests can stay on Zoo grounds until 9 p.m.

The first ZooBrew event of the season on Friday, May 25, will have live music by Steve Grills and the Roadmasters, Duo Rant, and Genesee Rising.

A portion of proceeds from ZooBrew ticket sales will go to the International Elephant Foundation (IEF), a long-standing conservation partner with the Zoo Society and an organization working to creating a sustainable future for elephants worldwide through research, education, and conservation programs in Africa.

This summer, the Zoo Society has a goal of raising \$11,000 through ZooBrew to save elephants from extinction. Since the 2014 ZooBrew season, the Zoo Society has contributed nearly \$40,000 to the International Elephant Foundation. For an additional \$25 donation to IEF, guests can add an exclusive Elephant Barn tour to their night to meet keeper staff and get a unique perspective of what it takes to care for the Zoo's four female African elephants.

With new animals and habitats coming to the Zoo this year, ZooBrew guests will get an experience unlike anything they've had before. Follow Seneca Park Zoo on social media for the latest news and updates on the official habitat openings.

Tickets can be used for any 2018 summer ZooBrew and are \$8 in advance or \$10 at the Front Gate. Must be 21 or older to attend. For event details or to purchase tickets, visit [senecaparkzoo.org/zoobrew](http://senecaparkzoo.org/zoobrew)

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Internationally, and in our own backyard, Seneca Park Zoo plays a key role in species survival. Chartered as an educational institution in 1957 by New York State, the Seneca Park Zoo Society plays an integral role in supporting Monroe County, the owners and operators of the Zoo. Together, we are working to bring animals back from the brink of extinction.