



A publication of the Seneca Park Zoo Society

ZOO NOOZ

May/June 2018

Meet the Zoo's newest species:
red pandas. New habitat opening
later in May!

Wayne Smith

Seneca Park Zoo inspires our community to **connect**, **care** for, and **conserve** wild life and wild places.

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On the cover
After years of planning and anticipation, the new snow leopard and red panda habitats are opening in May. Learn more about red pandas, a new species for Seneca Park Zoo, on page 7.



On My Mind: Motivated By Mission

Pamela Reed Sanchez | President and CEO | Seneca Park Zoo Society



Just about a month ago, the Seneca Park Zoo Society received an extraordinary accolade: we were named one of the best places to work in our region. The designation is based on the results of an anonymous survey taken by the full-time and year-round part-time staff of the Zoo Society. [Full disclosure: I never saw the survey, and I wasn't even given an opportunity to complete one.]

I believe Zoo Society staff reported high levels of workplace satisfaction for one primary reason: we share common values, working toward a mission we all believe in. When you come to work every day knowing that the people around you share your values, and want to do everything possible to connect our community with wildlife so they are moved to conserve it, it matters. We do meaningful work here. We are doing our part to leave the world a better place. THAT is motivating. I could not be more proud of the team we have assembled to carry out the Zoo's mission.

Why am I taking up space in your newsletter with what might seem like self-serving information? Because YOU are part of the reason we have received this award. Our members, our supporters, our guests:

- Share our mission and believe in the role zoos play in saving animals from extinction.
- Inspire us to provide best-in-class experiences with the Zoo, while you are here on site, and through outreach programs.
- Support the Zoo in numerous ways, from telling friends and family about what's happening here, to contributing to conservation causes, to enrolling your children or grandchildren in camps and classes, and so much more.

You are both a cheering section, and an echo chamber, championing the Zoo's efforts and reinforcing the importance of our work.

In addition to the support of the Zoo community, the Zoo Society is proud to work in partnership with Monroe County to fulfill the Zoo's mission of inspiring our community to connect with, care for, and conserve wildlife and wild places.

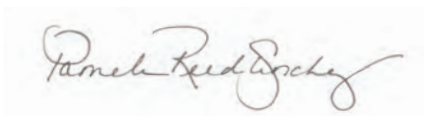
This month, Seneca Park Zoo opens new habitats for two species – red pandas and snow leopards – that are vanishing from our world. There are fewer than 7,000 snow leopards and less than 10,000 red pandas remaining on our planet. Their habitats are declining and degraded due in large part to competition with people.



“You are both a cheering section, and an echo chamber, championing the Zoo's efforts and reinforcing the importance of our work.”

But there is hope – and our job is to share this message with all of our guests. We can and should make a difference to reverse their population decline. And honestly, to see a snow leopard in person is to fall in love with snow leopards. To see a red panda up close and personal is to become enamored with red pandas.

There is no better time to come to the Zoo and bring friends and family as the Zoo begins its phenomenal transformation. Thank you for your support, your encouragement, and your enjoyment of all that is Seneca Park Zoo.



A LETTER FROM

Larry Staub | Zoo Director | Seneca Park Zoo



It's never been more exciting here at Seneca Park Zoo! At long last, the Zoo transformation, which we've planned and worked on for the last five years, is coming to fruition.

By the time you're reading this, we hope to be putting the final touches on the landscaping around the new snow leopard and red panda habitats, finishing the new visitor walkways and moving animals into their homes. Once moved, the animal care team will work very diligently and carefully to acclimate these amazing ambassadors of their species to their new surroundings and new routines. This, of course, is all in preparation for the upcoming grand opening of our wonderful new Cold Asia habitats!

Construction of the Animals of the Savanna expansion, north of our very popular Elephant habitat, is also progressing well. We are deep into planning for the acquisition and transportation of all the animals for this area, working closely with the Association of Zoos and Aquariums (AZA) Species Survival Plan (SSP) programs to identify the specific animals we will receive and then coordinating with the sending institutions on transportation. While some moves will be fairly simple, others, such as the giraffes, will be complex. As you can imagine transporting giraffes is quite a "tall" order! Not only does it take a special trailer, the giraffes cannot exceed a certain height and the route has to be carefully planned.

Finally, all this activity allows us to begin preparations to demolish the antiquated Main Zoo Building. As animals move out to appropriate new homes, here at our Zoo and at other institutions, you'll see this building become more and more empty. That's a good thing, because once



Larry hand feeds a Red Panda at the Blank Park Zoo in Des Moines, Iowa.

empty, we can then realize a long desired goal: the removal of this antiquated relic of the early 20th century, as well as "old zoo" design and practices, beginning right after Labor Day.

This is a great time to be part of the Zoo. It is another milestone in the ongoing improvements to a wonderful institution and a tribute to the unbelievable support we have received from our County Executive Cheryl Dinolfo, our 29 Monroe County Legislators, the community at large... and you, our members! Thank you!

Larry Staub

THANK YOU, LARRY SOREL



After nearly 21 years as Zoo Director here at Seneca Park Zoo, Larry Sorel announced his retirement in April. Larry's impact is felt throughout the Zoo, from expansion projects taken on over the years, to the high standards of animal care and commitment to conservation. We all thank Larry and wish him the best.

To ensure the continued good operation of Seneca Park Zoo through the completion of the ongoing Zoo renovation project, Monroe County Executive Cheryl Dinolfo asked Monroe County Parks Director Larry Staub to simultaneously assume the duties of Zoo Director upon Sorel's retirement. Staub is well qualified for this significant responsibility, having overseen the overall operation of the Zoo since 2006 in his current capacity.

.....
"We all thank
Larry and wish
him the best."



Go Green with your Zoo!

As a leader that inspires our community to take action for species survival, Seneca Park Zoo has made a concerted effort to reduce the use of single-use plastic on the Zoo campus. The exponential growth of plastics in the world is now threatening the survival of the planet — poisoning and injuring marine life, disrupting human hormones, littering our beaches and landscapes, and clogging our waste streams and landfills. As we head into the summer season, you'll see a shift from single-use plastic at several places at your Zoo.

Water Bottles:

One of the biggest sellers at the Zoo restaurants and through Zoo catering is bottled water. This year, we'll no longer sell water in plastic bottles; instead we will sell JUST Water.

JUST Water is 100% spring water, ethically sourced and bottled in a paper-based container with a cap made from sugar cane. This process results in a 74% reduction in carbon emissions compared to a standard plastic bottle. The water is delicious and the bottle is compostable as well! Just Water will be available starting Memorial Day Weekend.



Compostable dinner ware:

With the elimination of plastic water bottles, the Zoo restaurants and catering are nearly 100% transitioned to having all food served with products made of recycled materials, that are



Sarah Michaels

Our catered events have transitioned to environmentally friendly tableware including plant-based plates and silverware.

compostable after use. All our plates, cups, lids, straws, and silverware adhere to these standards. It's been a focus of the food service team to make this transition over the past several years, and in 2018, we can add water bottles, as well as cups and lids to the list of environmentally-friendly products in which we serve food.



The ZooShop has transitioned to reusable shopping bags.

The ZooShop:

Now when you make a purchase at the ZooShop, you won't be given a plastic bag. You'll be given the option to purchase a fun, reusable bag for just \$1.35 (the cost to us to produce them). If you purchase over \$50 in merchandise, the reusable bag is free. We estimate this move eliminates thousands of single use plastic bags per year.

What can you do?



Reusable coffee cups and water bottles are available at the ZooShop.

Take an assessment of your household to see how much single-use plastic you use in your life. Here are a few tips for reducing single-use plastic.

- Always carry a reusable water bottle and/or coffee cup. It's amazing how many disposable beverage containers you can eliminate if you use your own. Refill your reusable water bottles at the water fountains throughout the Zoo.
- Have reusable shopping bags in your car. And remember to use them with any shopping, not just at the grocery store.
- Store leftovers in reusable plastic or glass containers. Food will stay fresh longer, and it's greener than saving food in baggies or plastic wrap.
- And most importantly, when you do have to use single-use plastic, always remember to recycle it.

Plant your own piece of Butterfly Beltway

A monarch butterfly sighting is a sign of warmer days, sunnier skies, and beautiful blooms here in Western New York. Since 2002, Seneca Park Zoo has been planting and conserving pollinator habitats through the Butterfly Beltway project to provide monarch butterflies food and shelter along their journeys.

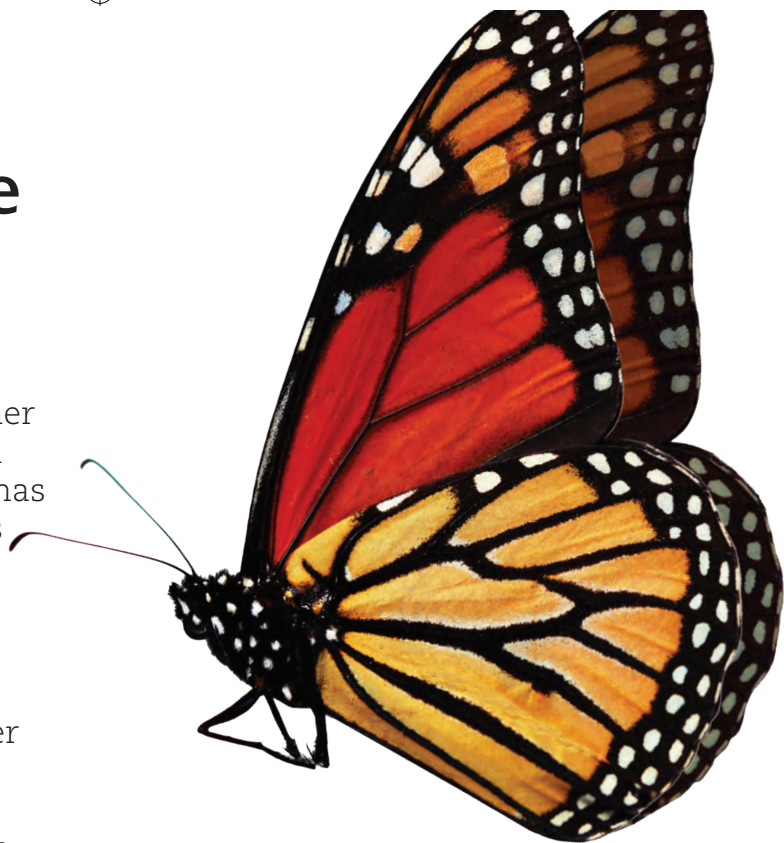
Most recently, the Zoo has created Pollinator Habitat Garden Kits to give the everyday gardener the opportunity to be a part of the Butterfly Beltway at home. The kits are ideal for anyone interested in making their land or backyard more ecologically friendly. This do-it-yourself option allows you to plant your pollinator garden any way you'd like, whether it's dividing the seeds into planters or sprinkling them throughout your yard.

"What many gardeners don't realize is that just because a seed mix says it is meant for pollinators, it doesn't mean it is meant for pollinators native to this region. We wanted to give local gardeners the opportunity to plant gardens that would create native pollinator habitat while using plants indigenous to our area."

-Tom Snyder, Director of Programming and Conservation Action

The Pollinator Habitat Garden Kits contain everything you need to establish a garden that will be a habitat for western New York pollinators, including easy-to-follow instructions for planting and maintaining a successful garden. The seeds are mix of native grasses, flowers, tall perennials, and other species that will provide shelter, food sources, and hosts for pollinator reproduction throughout the entire bloom season.

"What many gardeners don't realize is that just because a seed mix says it is meant for pollinators, it doesn't mean it is meant for pollinators native to this region," said Director of Programming and Conservation Action, Tom Snyder. The Pollinator Habitat Garden Kits sold by the Zoo Society includes only seeds for plants indigenous to this area.



Pollinator Habitat Garden Kits that cover 250 square feet or 100 square feet are available for purchase at the ZooShop or by calling 585.336.7216. In the ZooShop, you'll find them in Conservation Corner, a new area of the shop dedicated to products from conservation partners, as well as items to help live more sustainably in your own home.

When your seeds begin to bloom, be sure to share your garden's growth and progress with us on social media.



Purchase your Pollinator Habitat Garden Kit at the ZooShop.



Red Panda: The Conservation Story

Heidi Beifus

Later in May, Seneca Park Zoo will introduce the community to red pandas – a species new to the Zoo. Known for their charming face and excellent climbing abilities, red pandas are named for the color of their fur, which serves as camouflage against the reddish-brown moss and white lichen in fir trees. Red pandas are found throughout the Himalaya Mountains and in southwestern China, living in deciduous and coniferous forests at altitudes generally between 5,000 and 15,000 feet.

Listed as endangered by the International Union for Conservation of Nature (IUCN), one of the biggest threats facing red panda populations is habitat loss due to deforestation, forest degradation, and other human activities. Over 75% of the Himalayas' original extensive habitat has been destroyed to be converted into agriculture land for development purpose, or exploited for timbers, fodder, and fuel wood. Local livestock will out-compete red pandas for food, while poaching for the pet and fur trades also continues to threaten this species.

Seneca Park Zoo Society is partnering with Red Panda Network (RPN) to help save this endangered species. Red Panda Network works in one of the most biodiverse regions in the world that is home

It's estimated
fewer than 10,000
red pandas
remain in their natural range.

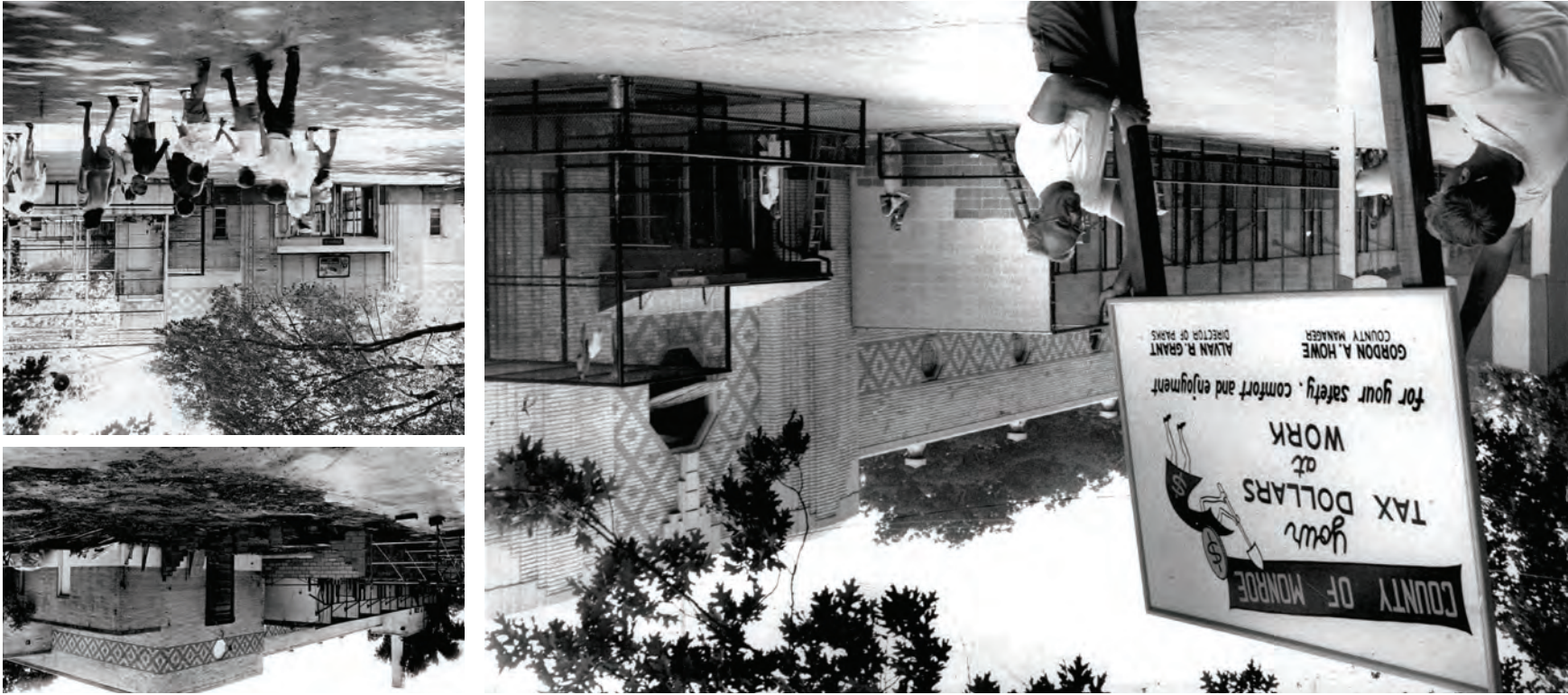
to many threatened species — the Eastern Himalayan Broadleaf Forest ecoregion. Within this region, RPN has discovered an area critical to the preservation of red pandas: the Panchthar-Ilam-Taplejung (PIT) corridor in eastern Nepal.

The PIT corridor supports 25% of Nepal's red panda population. But deforestation and forest degradation for unsustainable livestock grazing, agriculture and resource harvesting practices are threatening red pandas and their habitat.

For over 10 years, RPN has been working to conserve red pandas in the PIT corridor. The organization uses an integrated, landscape level approach to red panda conservation, which includes research and monitoring, education and outreach, habitat protection and restoration, and sustainable development initiatives. RPN has successfully expanded its programs into central and western Nepal and Bhutan, and aims to duplicate their efforts in all red panda range countries, including India, China, and Myanmar.

You'll have an opportunity to contribute to red panda conservation when you buy or renew a membership, or by hosting a birthday party at the Zoo.

Share your memories of the Main Building!



As part of Seneca Park Zoo's multi-year transformation, the antiquated Main Building at the south end of the Zoo will be demolished after Labor Day. This will pave the way for construction to begin on a new, state-of-the-art tropics complex. The Main Building was built in 1931 and does not meet current standards for animal welfare and guest experience.

All animals currently residing in the Main Building will go to other AZA-accredited zoos, either temporarily or permanently, or move to the new Animals of the Savanna area. Zoo staff has been working on animal moves for the past year and coordinating with the Association of Zoos and Aquariums (AZA) Species Survival Plan (SSP) to find the most appropriate home for each animal.

For over 85 years, millions of guests have walked through the Main Building to come face-to-face with species from around the world. The building has been home to animals ranging from chimpanzees, orangutans, and gibbons, to lions and tigers.

Be a part of history and help us commemorate the Main Building by sending your fondest memories and favorite images to photos@senecazoo.org to be included in a commemorative video or on one of the Zoo's social media channels.

Community helps celebrate Aurora's life

In March, we said goodbye to one of Seneca Park Zoo's most iconic and beloved animals, 28-year-old female polar bear Aurora. For nearly three decades, Aurora inspired guests to care about polar bears and take action to help protect her counterparts in their natural range.

The outpouring of support following Aurora's death was a testament to her impact on millions of guests throughout her lifetime. The countless photos, videos, and memories shared were evidence that Aurora served as an excellent ambassador for her species, connecting children and adults alike to polar bears and the challenges they face.

Thank you to everyone who helped us celebrate Aurora's extraordinary life. You can honor Aurora's memory by donating to the Zoo Society's conservation partner, Polar Bears International, an organization working to conserve polar bears and the sea ice they depend on. Donate at polarbearsinternational.org.



Dave Zimmerman



Guided Tours:

Create a memorable experience by booking a tour with one of our experienced tour guides! Your guide will lead you on a 90 minute journey throughout the Zoo where you'll get a deeper insight on the animals in our care and the inside story on the exciting expansion taking place over the coming years. Your guide will gladly answer questions and share information on the Zoo's focus on saving animals from extinction. Guided tours are a great way to celebrate your favorite animal lover's next birthday or special occasion. Guided tours can be booked any time of the year.

585.295.7399 to make your reservation at least 3 weeks in advance.

Guided walking tour: \$150 for up to 15 participants | \$285 for 16 - 30 participants

Guided cart tour: \$100 for up to 5 participants per cart (two cart maximum per group)

Please note: Admission is not included in the tour price. Groups of 10 or more paying guests qualify for the discounted group rate.

585.295.7399

senecaparkzoo.org/birthday

Find out more:

Best of all, Seneca Park Zoo Society makes a donation to red panda conservation for every birthday party hosted at the Zoo.

You can enhance your party by adding on experiences, party favors and a variety food options - including cakes!

Our birthday party packages are offered year-round on weekends. They are a terrific value as they include all-day admission to the Zoo for you and your guests, personal animal experiences, a souvenir safari hat for each child and more.

Seneca Park Zoo is the only place in town where you can celebrate your birthday with amazing wildlife from around the world. Share your love of animals with your family and friends while feeling great knowing that you're helping to save animals from extinction.

Birthday Parties:



Seneca Park Zoo is the perfect place for a fun and memorable event. We have unique venues for nearly any occasion and group size, all in the natural surroundings of the Zoo. You and your guests will enjoy outstanding cuisine and service from the Zoo's own catering service. If you want to truly immerse your guests into a full Zoo experience, we can arrange guided tours, animal presentations and animal enrichment programs to enhance your event.

We offer a perfect setting for a wide range of occasions:

- Corporate events
- Graduation parties
- Family reunions
- Weddings
- Bridal and baby showers
- Rehearsal dinners

Catered Events:



Celebrate special times at your Zoo

Dates to save this summer.

Follow us to learn about exact opening dates for the new habitats this summer!



Save the date for these can't-miss events at the Zoo this summer! Visit senecaparkzoo.org/events for more information about or to buy tickets for a specific event.

May	
May 5	Cinco de Rhino 5:30 p.m. - 9 p.m. (21+)
May 19	Annual Meeting 8:30 a.m. (members only)
May 25	ZooBrew 5:30 p.m. - 9 p.m. (21+)
May 25	Endangered Species Day*
June	
June 2	Zoohibition 5:30 p.m. (21+)
June 16	Camera Traps as Conservation Tools*
June 22	ZooBrew 5:30 p.m. - 9 p.m. (21+)

*Conservation Awareness Days are free with Zoo admission!

July	
July 7	Park Cleanup @ Genesee Valley Park 9 a.m. - 12 p.m.
July 15	Jungle Jog 5K Run and Walk 8:30 a.m.
July 20	ZooBrew 5:30 p.m. - 9 p.m. (21+)
July 15-20	National Zoo Keeper Week*
August	
Aug 10	World Lion Day*
Aug 10	ZooBrew 5:30 p.m. - 9 p.m. (21+)
Aug 11	Park Cleanup @ Seneca Park 9 a.m. - 12 p.m.
Aug 12	World Elephant Day*
Aug 24	Party Mad at the Zoo 5:30 p.m. (21+)
Aug 26	Celebrate Giraffes Day*

Summer Programming

Enjoy daily animal experiences, keeper chats, & more from Memorial Day through Labor Day!

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
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9:30 a.m.	Member Morning	Member Morning	Member Morning	Member Morning	Member Morning	Member Morning	Member Morning
10:30 a.m.	Penguin Experience	Tiger Experience	Penguin Feeding	Otter Experience	Snow Leopard Experience	Otter Experience	Penguin Feeding
11:30 a.m.	Eagle Keeper Chat	Canada Lynx Keeper Chat	Eco Center Keeper Chat	Sea Lion Experience	Sea Lion Experience	Sea Lion Experience	Sea Lion Experience
12:30 p.m.	Program Animal Encounter	Program Animal Encounter	Program Animal Encounter	Program Animal Encounter	Program Animal Encounter	Program Animal Encounter	Program Animal Encounter
1:30 p.m.	Red Panda Keeper Chat	Baboon Keeper Chat	Hyena Experience	Elephant Experience	Tiger Experience	Baboon Experience	Red Panda Keeper Chat
3:30 p.m.	Lion Experience	Elephant Experience	Snow Leopard Experience	Wolf Keeper Chat	Elephant Experience	Lion Experience	Elephant Experience

An exclusive, members-only animal encounter from 9:30 to 10 a.m. at the Zoo's front gate.

Learn how our animals stay healthy, engaged, and active as zoo keepers engage in behavioral training, feeding, or environmental enrichment.

Hear about our animals directly from zoo keepers and zoologists, the caretakers they most trust.

Get up close and personal with one of our program animals, and learn about the Zoo's conservation efforts locally and globally at the Nature Connection Stage.

Calendar of events

Mark your calendars for what's next at your Zoo.



25

MAY

Wayne Smith

ZooBrew

Drink beer and save elephants at the first ZooBrew of the season. Start your Memorial Day weekend off right with this classic 21-and-older summer event. Enjoy live music, animal encounters, and a variety of food and drink offerings. A portion of each ticket sale goes to the International Elephant Foundation.

Date

Friday, May 25

Time

5:30 - 9 p.m.

Cost

\$8 pre-sale | \$10 day of event

Tickets

senecaparkzoo.org/zoobrew

Can't make this date? Join us for the next

ZooBrew on June 22!



2018
JUNE
JULY
AUG

Mina Johnson

Summer Camps

Make sure your children are among the first to see and learn about the exciting new habitats and animals coming to the Zoo this year by sending them to ZooCamp this summer. Half-day and full-day options are available. Spots fill up quickly, so don't wait.

Dates

Camps start the week of June 4 for preschoolers and June 25 for campers age five and up.

Time

9 a.m. to 12 p.m. or 9 a.m. to 4 p.m.

Registration

Before and after-care available at an additional cost \$25 per week.

senecaparkzoo.org/summercamp

Zooobilation



2

JUNE

Metamorphosis
JUNE 2ND
ZOOBILATION 2018

Tickets

5:30 – 9:30 p.m.

Cost

\$150 until May 14

\$175 after May 14

Date

Saturday, June 2

Time

Metamorphosis is the theme for our annual gala, Zooobilation, and it couldn't be more fitting. This 21-and-older evening gala is Seneca Parks Zoo Society's biggest single-day fundraiser. New this year, participate in the silent auction using mobile bidding! Enjoy an animal experience, savor delicious food and beverages, and be sure to be at the big tent in time for the live auction with the Bermuda Mavericks. It's always a wonderful event, and all donations support the Zoo and its mission.

Calendar of events

Mark your calendars for what's next at your Zoo.



2018 BREWERY LIST

- Stoneyard Brewing Co.
- Cider Creek Hard Cider
- Four Mile Brewing
- Stone Brewing
- Ithaca Beer Co.
- Tröegs Independent Brewing
- Lagunitas Brewing Co.
- Anderson Valley Brewing Co.
- Bell's Brewery
- Embark Craft Ciderworks
- Firestone Walker Brewing Co.
- Collective Arts Brewing
- Thin Man Brewery
- Brockport, NY
- Canisteo, NY
- Olean, NY
- San Diego, CA
- Ithaca, NY
- Hershey, PA
- Petaluma, CA
- Booneville, CA
- Kalamazoo, MI
- Williamson, NY
- Paso Robles, CA
- Hamilton, Ontario, CA
- Buffalo, NY

Forget about your typical Cinco de Mayo plans, and join us at the Zoo for Cinco de Rhino! Join us for a craft beer and cider festival in the name of rhino conservation. Enjoy live music, light appetizers, a rhino keeper chat, and opportunities to win prizes. A portion of the ticket sold for this event goes directly to the International Rhino Foundation.

Date
May 5, 2018

Time
5:30 to 9 p.m. (No entry after 7 p.m.)

Cost
\$35 in advance, \$40 day of event
Buy tickets at senecaparkzoo.org/cinco

Cinco de Rhino



Park Clean Up

Are you looking for a way to connect with your community? Join us as part of Seneca Park Zoo's partnership with The City of Rochester's Department of Recreation and Youth Services for a park clean-up day at Seth Green Park. Meet in the parking area at Seth Green Park at the intersection of St. Paul Blvd. and Norton Street. Tools, gloves, and snacks will be provided. Please dress for the weather and bring water to stay hydrated. Visit senecaparkzoo.org/cleanup for additional dates and locations

Date
May 5, 2018

Times
9 a.m. to 12 p.m.

Cost
Free

Annual Meeting

As a Seneca Park Zoo member, you are invited to attend the Annual Meeting, which will be held on Saturday, May 19. Learn about all the changes happening this year at your Zoo. Enjoy a light breakfast and beverage while you hear from Zoo and Zoo Society leadership.

Date
May 19

Time
8:30 a.m.

Location
Eagle's Landing Pavilion

19

MAY

5

Jennine Sweeney
Accounting Associate

Jennine Sweeney joined the Zoo Society in March as an Accounting Associate. Born and raised in Rochester, she earned her accounting degree from Monroe Community College. Her professional experiences include accounts payable/accounts receivable, project accounting and sales tax in the market research and automated storage and retrieval industries.



Charlene Reagan
Development Assistant

Charlene Reagan joined the Zoo Society as Development Assistant in February. She comes to the Zoo with over 14 years' experience in high-level administrative support in higher education. She lives in Webster with her husband and is very proud of her children and grandchildren. Her family outings make her very familiar with the Zoo, and she feels privileged to be serving in this role during an exciting new era in the Seneca Park Zoo history.



Lee Gray
Manager of Institutional Giving

Lee Gray joined the Seneca Park Zoo Society as Manager of Institutional Giving in February. He is responsible for garnering corporate, foundation, and governmental support for the Zoo Society, and is looking forward to engaging with the great philanthropic community of Rochester. Raised in Virginia, Lee was introduced to Rochester three years ago and fell in love with it. After graduating from Louisiana State University last spring with his degree in English, Lee made Rochester his new home. He brings experience with non-profit programming and communications from working at the YMCA.



Staff updates

Dedicated, compassionate, and enthusiastic are three words that describe Jim Quick, former President of the docent organization of Seneca Park Zoo Society. Sadly, Jim lost his battle with cancer on February 2nd. He will be profoundly missed by the Zoo community. Jim began volunteering at the Zoo in 2008 after a 29-year career at Kodak as a certified pipe fitter, and after his wife of 34 years, Kathleen, passed away. He started as a general volunteer, helping with events, parking and in any way possible.



His passion for the Zoo only grew, and in 2010 he joined the docent organization, the Zoo's volunteer educators. He often stated that this was the best decision he ever made. Jim was an enthusiastic teacher about all animals, but had a special place in his heart for penguins. Jim engaged with guests young and old at the penguin habitat, to educate and inspire people to learn more about the Zoo and what they could do to help conserve all animals. He was a member of the Docent Education Committee, chairperson for Party Mad in 2016, and he took on the role of Docent Vice President in 2015 and President in 2017, until health reasons prompted his resignation. Jim was the recipient of both the "Jim Grapenstetter Volunteer of the Year" award and the "Leader of the Pack" award. As an excellent listener, problem solver and communicator, his dedication, knowledge and concern for the environment made an impact on Zoo guests. Jim's legacy will continue since he was a member of the Forever Wild Society (the Zoo's planned giving program). We are grateful for Jim's passion, his time and his investment in the Zoo. He will be greatly missed.

"Jim was an enthusiastic teacher about all animals, but had a special place in his heart for penguins."



**MORE
SPOTS**

**MORE
SERENITY**

Find it at  **Seneca Park Zoo**
SNOW LEOPARD AND RED PANDA HABITATS
OPENING LATE MAY



CHERYL D'INOLFO
COUNTY EXECUTIVE

Animal comings & goings



Tina Fess

Welcome Timila

In March, the Zoo welcomed female snow leopard Timila. The one year-old snow leopard was born at Metro Richmond Zoo, and is temporarily living in the old snow leopard habitat until the new habitat opens in May.



Wayne Smith

Goodbye Denda, Kumang & Bella

The Zoo community bids a sad farewell to Bornean orangutans Denda, Kumang and Bella this spring. The animals depart the Zoo in anticipation of the demolition of the Main Zoo Building in September. Leading up to the departure, guests engaged in experiences and keeper chats through spring break.



Welcome Red Pandas



In anticipation of the opening of the new red panda habitat in May, the Zoo welcomed two red pandas, Blaze and Starlight. Blaze is a five-year-old male. Starlight, a female, was born in 2017. We look forward to introducing them to the Zoo when their habitat opens in May.



CHERYL DINOLFO
COUNTY EXECUTIVE

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AQUARIUMS

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Designer: Sarah Pearlman Ventura

Contributing writers:

Pamela Reed Sanchez, President and CEO, Seneca Park Zoo Society

Larry Staub, Zoo Director

Sarah Hanson, Director of Marketing

Mina Johnson, Communications Coordinator

LaDonna Court, Receptionist & Marketing Assistant

Internationally, and in our own backyard, Seneca Park Zoo plays a key role in species survival. Chartered as an educational institution in 1957 by New York State, the Seneca Park Zoo Society plays an integral role in supporting Monroe County, the owners and operators of the Zoo. Together, we are working to bring animals back from the brink of extinction.



Follow us socially. Visit senecaparkzoo.org

Marie Kraus

New snow leopard habitat
opening later in May!

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