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## Seneca Park Zoo announces “Cinco de Rhino” events

*Adult and family-friendly events this weekend to celebrate rhinos*

**May 2, 2019** – While many are preparing for Cinco de Mayo, Seneca Park Zoo is celebrating in its own special way with “Cinco de Rhino”, raising awareness of rhino conservation with two special events this weekend.

On **Saturday, May 4**, adults ages 21-and-over are invited to the Zoo’s fourth-annual Cinco de Rhino Craft Beer and Cider Celebration. One of the area’s most unique beer and cider festivals, this 21+ event includes tastings from over a dozen national breweries and cideries, live music, delicious appetizers, a rhino keeper chat, games, and more.

General admission is \$35 in advance or \$40 the day of the event (if available), while a Designated Driver ticket is \$10. A portion of each ticket sold goes to the International Rhino Foundation (IRF) to help protect rhino species worldwide. This event is likely to sell out in advance. Until then, tickets are available at [senecaparkzoo.org/cinco](http://senecaparkzoo.org/cinco).

On **Sunday, May 5**, the Zoo will host Cinco de Rhino Conservation Awareness Day. This family-friendly event offers a variety of ways to learn about rhinos, from keeper chats and Biofact stations to crafts and games.

Guests will learn what it’s like to care for the Zoo’s resident white rhino, Bill. They’ll also learn about the threats facing rhinos in nature, and what organizations like the International Rhino Foundation are doing to help save this species. With a donation to rhino conservation, they can enter drawings to win a one-of-a-kind painting by Bill or a behind-the-scenes experience with him. The special programming on May 5 is free with Zoo admission. A detailed schedule is available at [senecaparkzoo.org/conservationdays](http://senecaparkzoo.org/conservationdays).

Now through October 31, Seneca Park Zoo is open 10 a.m. to 5 p.m., with last entry at 4 p.m.

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Internationally, and in our own backyard, Seneca Park Zoo plays a key role in species survival. Chartered as an educational institution in 1957 by New York State, the Seneca Park Zoo Society plays an integral role in supporting Monroe County, the owners and operators of the Zoo. Together, we are working to bring animals back from the brink of extinction.