Internationally, and in our own backyard, we play a key role in species survival.
Seneca Park Zoo inspires our community to connect, care for, and conserve wild life and wild places.

From page 1 of the document:

Dr. Louis DiVincenti
Cheryl Dinolfo
Monroe County
County Zoo Leadership Team

In this issue:
and Zoo Society teams.

Rochester Institute of Technology
The strategic partnership with
Chuck Levengood
Sarah Hanson
Pamela Reed Sanchez
Kevin Nowack
Michael Morse
Barbara Kelly

Did you know that there is a growing body of research demonstrating that time spent in nature is good for our mental and physical health? I suspect the research conclusions aren’t surprising for Zoo lovers. You’ve probably noticed that you feel better after a visit here. You’ve smiled more, your heartbeat has decreased. You left your daily worries behind a bit while you wandered past majestic bald eagles, bamboo-nibbling red pandas, a playful polar bear, engaging lions, and fascinatingly awkward but elegant giraffes.

I would bet that most Zoo lovers spend a considerable amount of time enjoying nature outside the Zoo as well. Maybe you go fishing, or enjoy a bike ride along the Erie Canal, or venture out in one of our region’s myriad hiking trails. Those of us who appreciate nature—in all its forms—inherently understand the importance of conserving ecosystems for the good of the species that inhabit them, including humans.

The biologist E.O. Wilson calls this intrinsic connection to nature biophilia.

But there are many people in our region who are disconnected from nature. For them, a visit to the Seneca Park Zoo might be their first encounter with wildlife. The staff and volunteers here work to ensure a positive, educational, and enjoyable experience, which leads not only to repeat visits, but to an understanding of the importance of saving animals from extinction.

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In this issue.
Page 8
The strategic partnership with Rochester Institute of Technology (RIT) is reaping great rewards, with many teams in various parts of RIT working on projects with the Zoo and Zoo Society teams.

On My Mind: Fostering Environmental Stewardship
Pamela Reed Sanchez  President and CEO Seneca Park Zoo Society

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Mike Hurley

Zoo Society Leadership Team

Pamela Reed Sanchez  President and CEO Seneca Park Zoo Society
Sarah Hanson  CFO
Chuck Levengood  Vice President

In 2019 State of the County Address, we are introducing “Friday Family Fun Days & Nights” at Seneca Park Zoo for the very first time this summer! On Friday, June 28th, we’ll welcome summer, and on Friday, August 30th, we’ll host a summer send-off. On these two special dates, the Zoo will open, as usual, at 10:00 a.m. (9:30 a.m. for members) … and we’ll stay open until 9:00 p.m. In addition to our special extended hours, we’ll be offering fun activities, zookeeper chats, animal experiences, and other exciting opportunities throughout the day and night. These two Fridays are fantastic opportunities for families to enjoy the Zoo and one another!

Fingers Crossed for Public Giraffe Feeding...

We remain very hopeful that we will begin offering daily giraffe-feeding opportunities for our guests this summer. Our three giraffes are young and sometimes apprehensive around unfamiliar people. As they continue to acclimate to their new home, here at Seneca Park Zoo, we are confident that public feeding sessions will become part of their daily routines. Of course, participation will always be the giraffes’ choice.

Enjoy the summer. I hope to see you at the Zoo!

Beginning My Second Year as Zoo Director…
It’s been just over one year since County Executive Cheryl Dinolfo asked me to lead the Seneca Park Zoo, in addition to the Monroe County Department of Parks. We’re often told that the best way to learn a foreign language is through immersion. I can tell you that works for leading a Zoo, as well. The past year has been very busy, highly energizing, and extremely rewarding. In addition to the supervision of animal care, facility operations, and exhibit designs/construction, I also exercise direct oversight of support services provided to the Zoo through our contract with the Seneca Park Zoo Society, including education, guest services, food/gift, membership, community outreach, marketing, communications, and fundraising. Helping to guide Seneca Park Zoo’s conservation efforts, both near and far, is also a major responsibility of mine, of ever-increasing importance.

Thankfully, we have an outstanding team, here at the Zoo, focused on enriching the lives of our animals and ensuring that our guests have the best possible experience. I am so grateful for the hard work and dedication of our County staff, the support we receive from our Zoo Society, the service provided by our volunteers, and the ongoing commitment we see from our members, donors, and residents. I am also incredibly appreciative of our County Executive and our 29 County Legislators for the priority they have placed on Seneca Park Zoo, in both the County’s operating and capital budgets, as well as their championing of our Zoo as a top family-friendly attraction of our community.

Our New Deputy Director…

In January, County Executive Dinolfo appointed Lisa Polito Nicolay to be our new Deputy Director. Mr. & Mrs. Park Zoo. Lisa’s experience, knowledge, accomplishment, ingenuity, and passion make her uniquely qualified for this important position. As Assistant Director of Parks for the past six years, she has demonstrated, time and again, her value as both a strategic thinker and a problem solver. Lisa has hit the ground running and is already putting her highly effective organizational and mentoring skills to work, here at Seneca Park Zoo and throughout our twenty-one Monroe County Parks. Her leadership is truly impactful.

Larry Staub, Director of Parks & Seneca Park Zoo, and Lisa Polito Nicolay, Deputy Director of Parks & Seneca Park Zoo

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In March, Seneca Park Zoo Assistant Curator John Adamski and Zoo Keeper Alyssa Dugan spent 12 days in El Valle, Panama, working with the zoo’s partner in Panamanian golden frog conservation, the EVACC Foundation. Panama’s national animal, the golden frog is a tiny, brightly-colored toad native to the rainforests and cloud forests in the western-central part of the country. Its bright coloration warns predators of its immense toxicity.

Dating back to Mayan civilization, the golden frog has been a symbol of good luck and fortune in Panama. The golden frog is everywhere - on signs, in stores and even on food packaging. However, the Panamanian golden frog is critically endangered according to the IUCN Red List of Threatened Species. Its population has drastically declined over the last several decades, and the species is believed to be extinct in the wild. The last recorded golden frog sighting in nature was in 2009.

Habitat loss and fragmentation remain the most serious threats to amphibians, but pollution, disease, and over-collection for the pet trade are also significant. Some of these threats can be mitigated through legal and physical protection of species, but many, like the chytrid fungus, cannot.

In 2006, the chytrid fungus was rapidly spreading throughout Panama, causing the disease Chytridiomycosis in golden frogs and other amphibians. Combined with other threats, the Panamanian golden frog population was in serious danger. EVACC staff and volunteers from AZA zoos rescued over 50 species of frogs from the streams of El Valle to ensure their long-term survival. Today, EVACC maintains over 1,800 individual animals.

John and Alyssa stayed in El Valle de Antón, a town in central Panama. They spent their days helping the EVACC Foundation establish a new conservation facility and sharing their expertise to set them up for long-term success. Daily tasks included tank repair and arranging, plumbing, drilling, electrical, drainage, and a lot of cleaning. They cleaned out three large pods and the tanks that will be the frogs’ new homes.

Today, EVACC maintains a thriving population of golden frogs, as well as many other critically endangered frog species. The success of this program and others like it depend on a lot of dedication, support, and collaboration. The development of the EVACC Foundation’s new site is an ongoing effort that involves many AZA-accredited partners including Zoo Atlanta, Maryland Zoo, Fort Worth Zoo, Detroit Zoo, and more.

With the golden frog deeply rooted in the country’s culture, the local Panamanians shared John and Alyssa’s enthusiasm about the project and were excited to hear about their progress. In the future, EVACC hopes to return the species in their care to their natural ranges once the threats to their survival are mitigated.
How can you help this species?

- Directly support this project
  Donate to Project Golden Frog at proyectoranadorada.org. Funds will go directly to the EVACC Foundation and their efforts to maintain the golden frog population.

- Visit the Panamanian golden frogs at the Zoo
  Every time you visit the Zoo, you’re helping to save wildlife from extinction. Learn more about the Panamanian golden frog during your next trip to the Zoo so you can educate others about why it’s important to help save them.

- Be in tune with your environment
  Think about your water quality, the fertilizers you use, and what’s going down your drains (i.e. roadside garbage). Attend park and waterway clean-ups and be on the look out for frogs crossing roads.

According to the IUCN Red List of Threatened Species, the Panamanian golden frog is listed as critically endangered. Its population has drastically declined over the last several decades, and the species is believed to be extinct in the wild. The last recorded golden frog sighting in nature was in 2009.

During a two-day period in April, over 1,200 second-graders from 25 schools in the Rochester City School District (RCSD) came to Seneca Park Zoo for a collaborative, STEAM-based experiential learning program. ZooScholars, now in its second year, is a custom, multi-disciplinary program that was co-created by the Zoo Society’s Education team and RCSD staff. ZooScholars addresses the district’s learning standards in science, math, and language arts while bringing kids outside of the classroom for real-world applications. New this year, Zoo educators held a professional development workshop to help prepare teachers for the program. Teachers learned about origins of the program, goals, and initiatives, and received an overview of the activities.

“Our primary goal in our second year of ZooScholars was to shape big outcomes, assess the program, and evaluate processes to ensure we’re successful,” said Kelly Ulrich, the Zoo Society’s Director of Education and Visitor Studies. “We wanted it to be both a fun and engaging experience for the students as they utilized the Zoo as an outdoor classroom.”

During the two-hour program, second graders followed one of two different “tracks” through the Zoo that guided their learning experience. The students stopped at four different habitats and were encouraged to draw, measure, read, and write about how each animal was adapted for survival.

“The students learned about certain adaptations the animals have and how those help them to survive in nature, like how a bird’s beak works.”

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The learning didn’t stop at the Zoo. When students returned to their classrooms, they participated in additional assignments that had them apply the data and information they gathered at the Zoo. The program culminated with a final writing assignment. The program was funded, in part, by a grant from ESL Charitable Foundation.

“ZooScholars is also meant to support teachers in the Rochester community,” said Ulrich. “It provides them with a lesson plan that supports their curriculum while taking them outdoors and into nature. ZooScholars allows teachers to experience three-dimensional learning in action and then use it back in their classrooms.”

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An unstoppable partnership: Seneca Park Zoo and Rochester Institute of Technology

Understanding biodiversity through audio recordings: Quantifying the conservation impact of planting native vs. non-native pollinator plants. Cracking a way to take 3D image of specimens in the field. Training next generation zoo keepers. These are just a few of the examples of how a strategic partnership with Rochester Institute of Technology (RIT) has benefited the Zoo and our conservation efforts.

Both Monroe County and Seneca Park Zoo Society staff have worked with RIT on various projects for years. In May 2017, the Society entered a formal, strategic partnership with RIT with the goal of identifying and exploring real-world opportunities for RIT students and faculty to work with the Zoo and Zoo Society to tackle conservation and business opportunities together.

An advisory team of faculty has helped prioritize the myriad opportunities for collaboration to ensure they are mutually beneficial for both organizations. “The results so far have surpassed the expectations of everyone involved,” commented Dr. James Winebrake, Dean of the College of Liberal Arts at RIT. “Together we have identified projects that not only provide our students with a rich set of learning experiences at RIT. “Together we have identified projects that not only provide our students with a rich set of learning experiences at RIT. The whole is greater than the sum of its parts.” Commented Dr. James Winebrake, Dean of the College of Liberal Arts at RIT.

“The partnership with the Zoo Society is clearly a case where the whole is greater than the sum of its parts,” commented Dr. James Winebrake, Dean of the College of Liberal Arts at RIT. “Together we have identified projects that not only provide our students with a rich set of learning experiences at RIT. The whole is greater than the sum of its parts.” Commented Dr. James Winebrake, Dean of the College of Liberal Arts at RIT.

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Creating enrichment for tigers

In their natural range, Amur tigers have to hunt for food. At zoos like ours they have zoo keepers who feed them. This creates a paradigm where people = food to the tiger. Working with RIT professor Mark Ollis, Dr. Louis and the veterinary team are working to create an automatic feeder that will provide intermittent feedings that can’t be predicted by Katya, our resident tiger. The feeder will have multiple distribution points in the habitat, and animal care team will program it to open at seemingly random occurrences (while all managed to deliver the prescribed dietary balance the tiger needs each day).

“This device will increase exploration by Katya, and give her more behavioral diversity,” commented Dr. Louis. “Having some unpredictability in her routine is a good thing,” he added.

The introduction of the feeder will be coupled with a behavioral observation study, conducted by Zoo staff and docents, to measure the impact on the tiger’s behavior overall.

Understanding the impact of Pollinator Gardens

The Zoo’s Butterfly Beltway program re-establishes pollinator habitat using plants native to western New York. Increasingly, organizations in our region are planning pollinator habitat rather than mowing roadside grassy areas. In theory it’s a win-win: more pollinator habitat in addition to cost savings and positive environmental impact of less mowing. The Zoo has also been exploring the possibility of planting pollinator habitat in abandoned lots in urban areas as well.

A team of faculty from RIT have taken on a comprehensive view of pollinator habitat in roadside and urban areas as part of a multi-year capstone course, engaging several classes of students over a several-year period. The project is intended to evaluate plant adaptability to roadsides and urban areas, identify new areas for restoration, and develop management recommendations.

Its components include evaluating local vs. non-local strains of milkweed efficacy, evaluating pollinator use of the specific plants in the Butterfly Beltway seed mix vs. more traditionally accessible mixes, and mapping specific sites for future pollinator gardens in vacant lots.

Additionally, a team of economics students will be doing a cost-benefit economic analysis of converting grassy areas to pollinator gardens.

“I love it when multiple disciplines come together,” commented Kristin Slack Whitney, Visiting Assistant Professor in the Science, Technology, & Society Department and co-chair of the RIT-SPZS partnership committee. “We’re giving students insight into what it’s like to work professionally, with real world examples,” she added.

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Next generation animal care
For over a decade, Seneca Park Zoo has partnered with RIT Thomas H. Gosnell School of Life Sciences to provide Animal Care internship opportunities to third and fourth year Biology and Environmental Sciences students. The semester-long program includes a weekly lecture and a weekly full-day shift working hands-on with the animal care team at the Zoo. Under the direction of General Curator David Hamilton, the 10-12 students per year experience the life of a zoo keeper, including maintaining habitats, diet prep, creating behavioral enrichment, and more.

Research and conservation work in zoos, and education of guests through programs and interpretive graphics. Several interns through the years have gone on to graduate school, or to become veterinarians or zoo keepers.

The future of the partnership
One thing is clear: the possibilities of this partnership are limitless. Where is the partnership headed?

“The most interesting projects may be the ones we can’t even conceive of yet. The rapid pace of technological change, from new data management systems to artificial intelligence, will continue to create challenges and opportunities for the partnership to explore,” concluded Winebrake.

Endangered species is a phrase that feels ominous, but is often too vague to inspire action. It becomes very real when the number of last surviving individuals of a species can be easily imagined. For example, fewer than 80 Sumatran rhinos are left in the world, split into subpopulations with no natural gene exchange. In such a dire situation, assisted reproduction becomes imperative for species survival.

The Lindner Center for Conservation and Research of Endangered Wildlife (CREW) at the Cincinnati Zoo & Botanical Garden is a leading expert in assisted reproduction. They delivered the first Sumatran rhino from artificial insemination in 2001 after years of trials and unsuccessful attempts. This was the first birth of a Sumatran rhino calf in human care in 112 years.

Today, in addition to Sumatran rhinos, CREW is focused on a number of signature species including polar bears and small cats like Canada lynx. Seneca Park Zoo is proud to partner with CREW on both these projects.

Polar Bears
There are only eleven reproducing pairs of polar bears in zoos today. Couple that with the shrinking population of polar bears in the Arctic and a huge gap in our understanding of polar bear reproduction, and the fate of polar bears is as dire as that of Sumatran rhinos. For this reason, Seneca Park Zoo first partnered with CREW back in 2012 with the first artificial insemination (AI) on a polar bear with Aurora. Although that attempt and the handful of attempts that followed have not been successful, much has been learned about polar bear reproduction and physiology.

Following Aurora’s death in March 2018, Anoki, one of Aurora’s cubs (through natural conception) returned to Seneca Park Zoo. Earlier this year, the project came full circle when Anoki underwent artificial insemination treatment in partnership with CREW. If Anoki does produce a cub, she will be the first polar bear ever to give birth from artificial insemination.

Polar bear reproduction is a complicated process that includes “delayed implantation,” which means that while polar bears breed in the spring, the embryo doesn’t implant for 4-8 months. If the embryo does successfully implant, cubs are typically born in November or December. Regardless of the outcome for Anoki, Monroe County is proud to work with CREW to support polar bear conservation.

Canada Lynx
Species from CREW work with Zoo staff to perform an artificial insemination procedure on Anoki. Successfully producing offspring through assisted reproduction takes years of research involving both males and females to understand the unique physiology of each species. The Canada lynx is threatened throughout its natural range and has low reproduction rates in conservation care. Earlier this year, CREW visited Rochester to obtain a semen sample from Gretzky, the Zoo’s male Canada lynx, while he was under anesthesia for a routine medical exam. This was the second time that CREW collected semen from Gretzky as they characterize changes in male reproductive parameters that may be associated with season. These first steps, understanding semen quality and developing collection and storage protocols, are required before AI or other advanced assisted reproduction techniques can be made in the future.

Partnering with innovative leaders like CREW is just one of many ways your Zoo uses science to support species survival.
Since you asked...

Q: With all the focus on eliminating single-use plastics, why does the Zoo still provide straws and lids at its restaurants?

A: Great question! Not all straws and lids are created equally! The Zoo’s straws and lids are actually made of plants, not petroleum-based plastics. While they look and feel like plastic, our straws and lids are made of plants like corn, cassava, sugar cane, and beets. This means they are made with fully renewable materials that meet standards for composability and certified by the Biodegradable Products Institute (BPI).

Member T-Shirts now available! Join the league of Conservation Crusaders by sporting our 2019 member t-shirts! T-shirts are available at the Zoo admissions booth for $10. Penguin Circle, Otter Circle and Partners in Conservation memberships include two shirts free of charge. We have a wide array of adult and child’s sizes available.

If you’re trying to go strawless, check out the ZooShop: they sell reusable metal straws for use on the go!

Celebrate Grads and Dads with a commemorative brick! Celebrate milestones, memories, and more with a Seneca Park Zoo commemorative brick. Commemorative bricks are a unique and meaningful gift for your loved ones! Brick orders are accepted all year long. Visit senecaparkzoo.org/brick to see personalization options and place your order. Order by June 15 for your brick to be installed during summer 2019.

Don’t forget to join the Seneca Park Zoo Society docents for this 21-and-older annual fundraising fete that raises funds for education and conservation programs in Madagascar. Shop the International Marketplace, enjoy the music of Miles Watts & The Brothers From Other Mothers, and taste the custom brew created by Stoneyard Brewing. There will also be a variety of wine and chocolate tastings, drawings, and more.

Date: June 26  
Time: 5:30 – 9 p.m.
Cost: $10 in advance, $15 at the Front Gate

Tickets: Purchase tickets at senecaparkzoo.org/partymad

Celebrate Grads and Dads with a commemorative brick! Commemorative bricks are a unique and meaningful gift for your loved ones! Brick orders are accepted all year long. Visit senecaparkzoo.org/brick to see personalization options and place your order. Order by June 15 for your brick to be installed during summer 2019.

ZOOPicsROC Photo Contest

Celebrate your love of Seneca Park Zoo by entering our ZOOPicsROC photo contest! During your next visit, capture an image that you think fully expresses the theme ‘Soaking up the Sun’ and submit it for a chance to win.

Details
• Theme: ‘Soaking up the Sun’
• Timeframe: June 1 through June 30, 2019
• How to enter: upload your photo via the form at senecaparkzoo.org/photocontest
• Share your photo on social media by tagging @SenecaParkZoo senecaparkzoo

Submissions will be posted to an album on the Zoo’s Facebook page the week after the contest closes for people to “like” their favorite photo. The photo with the most Facebook “likes” after one week will be the winner! The winning photograph will be announced on our social media channels and in ZooNooz. The winner will receive a one-month extension on their membership!

For complete photo contest rules and details, visit senecaparkzoo.org/photocontest. Our next photo contest theme will be announced in the next issue of ZooNooz.

Embrace the meaning of transformation by sporting your ZooNooz t-shirt at the Zoo.

Mark your calendars for what’s next at your Zoo.

Calendar of Events
Mark your calendars for what's next at your Zoo.

The Zoo Society's popular Jungle Jog 5K Run & Walk is set for Sunday, July 21. This year, our 30th year, we're raising funds for giraffe conservation while creating awareness about the need to protect this species. A great event for competitive and casual runners, walkers, and families alike, participants of all ages enjoy the picturesque course through Seneca Park Zoo and adjacent Seneca Park.

New this year, we will be recognizing those who have participated in Jungle Jog for 5 years or more. This group will be designated our "Wildlife Warriors" and receive a custom t-shirt for the race! Thank you to our sponsors M&T Bank, Best Times Financial Planning, Woods Oviatt Gilman, Five Star Bank, WHEC-TV, and MedVed.

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
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<tbody>
<tr>
<td>Sunday, July 21</td>
<td>8:30 a.m. start time</td>
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Cost: $25 (dri-tech shirt upgrades available for an additional $10)
For event details or to register, visit senecaparkzoo.org/junglejog

July 17-27
Join us to celebrate our amazing earth day! Keeper chats, animal enrichment, and more!

July 17-27
10 a.m. – 4 p.m.

National Zoo Keeper Week

July 17-27
10 a.m. – 4 p.m.

Join us to celebrate our amazing earth day! Keeper chats, animal enrichment, and more!

July 17-27
10 a.m. – 4 p.m.

Learn more about how you can help protect our local ecosystems and what actions you can take to help.

July 6-7
10 a.m. – 4 p.m.

Genesee River Weekend

July 6-7
10 a.m. – 4 p.m.

Learn more about how you can help protect our local ecosystems and what actions you can take to help.

July 27
10 a.m. – 4 p.m.

International Tiger Day

July 27
10 a.m. – 4 p.m.

Celebrate tigers, the biggest cat in the world, with us at Seneca Park Zoo! Enjoy training and feeding demonstrations with the Zoo's female Amur tiger, Katya, and learn about the threats her counterparts face in nature. This event is free with Zoo admission.

July 27
10 a.m. – 4 p.m.

More Information

senecaparkzoo.org/conservationdays

July 23
7:05 p.m.

Naked Mole Rat Night at the Red Wings

Join us on Tuesday, July 23 for Naked Mole Rat t-shirt night at the Rochester Red Wings game. The Red Wings play the Louisville Bats at 7:05 p.m., but you'll want to get there extra early, because the first 1,000 fans will get a special Naked Mole Rat-themed t-shirt.

Date:   Time
Tuesday, July 23     7:05 p.m.

Location: Frontier Field
Get your tickets at milb.com/rochester
Join Seneca Park Zookeepers for a fun-filled night of bowling to raise money for rhino conservation. Bowling for Rhinos is hosted by the Zoo's Chapter of the American Association of Zoo Keepers (AAZK), and 100% of the proceeds go directly towards rhino protection around the world. Registration includes three games of bowling and a pizza dinner.

Date: June 14
Time: 6:30 p.m.
Location: Bowl-a-Roll Lanes, 1560 Jefferson Rd.
Cost: $25 per bowler

Registration:
Register for the event or sponsor a bowler at senecaparkzoo.org/bowling
Pre-registration is required.

Bowling for Rhinos

June 14
Wayne Smith

Animals have amazing super powers that help them find food, escape predators, and survive in their environments. Through keeper chats, animal experiences, and a knowledge hunt, you'll discover all the amazing things animals can do. Don't miss this unique opportunity to learn more about the incredible adaptations that help animals thrive in their ecosystems.

Date: Saturday, June 15
Time: 10 a.m. – 4 p.m.
More information: senecaparkzoo.org/conservationdays

Animal Superpowers Day

June 15
Wayne Smith

What can we learn from things animals leave behind? At Poo at the Zoo, you'll learn all about animal waste and how it can be turned into compost, made into unique gifts, and studied for research. Enjoy poo-themed animal enrichment experiences, activities, and games throughout the Zoo.

Date: June 8
Time: 10 a.m. – 4 p.m.
More information: senecaparkzoo.org/conservationdays

Poo at the Zoo

June 8

Join us for a weekend of celebrating the world's tallest land mammal. Learn about the Zoo's three Masai giraffes through keeper chats, feeding demonstrations, and more. Discover the important role giraffes play in their ecosystems, their unique adaptations, and what you can do to help protect this species. "Giraffe in a Box" is an interactive, hands-on experience that lets you create your own giraffe!

Dates: June 21-23
Time: 10 a.m. – 4 p.m.
More information: senecaparkzoo.org/conservationdays

International Giraffe Weekend

June 21-23

Animal Experiences
Food Specials
and more!

Extended Hours: The Zoo will be open from 10 a.m. - 9 p.m. with last entry at 8 p.m., Member can enter at 9:30 p.m. Enjoy the extended hours from 28 & 30 June-August! Visit us for an evening at the Zoo! We’ll be staying open until 9 p.m. on June 28 and August 30. Members enter free. Regular admission rates apply for non-members.

Fun Family Days

June 28

At Seneca Park Zoo

Family Fun Nights

June Nights

28 & 30 June

Food Specials and more!

International Giraffe Weekend

June 21-23

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Zoo Goes Smoke Free

Park Zoo became a completely smoke free on May 24, 2019, unanimously supported by the Monroe County Board of Health.

Effective May 24, 2019, and perishable goods for the zoo’s operation are stored.

The park zoo is committed to being an environmentally friendly, smoke free environment. The park zoo is smoke free on May 24, 2019.

There will be no designated smoking areas within the zoo, and no guests or staff will be permitted to smoke on zoo grounds at any time.

Help us make Rochester a cleaner, greener city by joining us at our next park clean-up event. Tools, gloves, and snacks will be provided by volunteers. You can find us at the Tropics.

We are proud to announce that 2019 is the first year the board of the zoo has appointed to the board of the national organization. He has served on AAZK’s Communications Committee since its chapter since 1999, but James is the first employee to be named to the board of the national organization.

Weinpress has been at Seneca Park Zoo since 2015, after working at Utah’s Hogle Zoo, Dolphins Plus, and Aquarium of Niagara. He is a member of the carnivore team, and is the first employee to be named to the board of the national organization.

We are proud to announce that Zoologist James Weinpress has been appointed to the board of the national organization. He has served on AAZK’s Communications Committee since its chapter since 1999, but James is the first employee to be named to the board of the national organization.

Congratulations James!

ZooBrew

Help save elephants from extinction by attending ZooBrew this summer. A portion of each ticket to this 21+ event goes to the elephant foundation.

A variety of beer and wine will be available for purchase. Add an elephant barn tour with a zoo keeper to your night for an additional $25 donation to IEF.

$8 in advance

$10 at the Front Gate. Get tickets at senecaparkzoo.org/zoobrew

July 19, 2019

8 p.m. at the Front Gate. Get tickets at senecaparkzoo.org/zoobrew

June 21, 2019

5:30 - 9 p.m.

Park Clean-up at Turning Point Park

More Information

senecaparkzoo.org/cleanup

This summer we have more daily animal experiences for you to explore, from Memorial Day through Labor Day!

Summer Experiences Start Memorial Day Weekend!

Stuffed updates

Calendar of Events

Mark your calendars for what’s next at your zoo.
Internationally, and in our own backyard, Seneca Park Zoo plays a key role in species survival. Chartered as an educational institution in 1957 by New York State, the Seneca Park Zoo Society plays an integral role in supporting Monroe County, the owners and operators of the Zoo. Together, we are working to bring animals back from the brink of extinction.

senecaparkzoo.org | 585.336.7200 | The Zoo is open 362 days a year.

Follow us socially. Visit senecaparkzoo.org