

2222 St. Paul Street, Rochester, NY 14621

[senecaparkzoo.org](http://senecaparkzoo.org)

Contact: Mina Johnson, Communications Coordinator

(585) 336-7202 or [mjohnson@senecazoo.org](mailto:mjohnson@senecazoo.org)



## Seneca Park Zoo announces final ZooBrew of the season

*Community support will help reach the goal of raising \$11,750 for elephant conservation.*

**September 4, 2019** - Seneca Park Zoo Society will finish this year's season of its popular 21-and-over happy hour event, ZooBrew, on Friday, September 6.

Community support and attendance is needed to help hit the 2019 goal of raising \$11,750 for elephant conservation at ZooBrew, where a portion of every ticket, and 100% of barn tour proceeds, are donated to long-time conservation partner International Elephant Foundation for programs in Africa to help save African elephants.

*"This is such a fun event, and there's no better way to have some end-of-summer fun than by drinking beer and saving elephants," commented Zoo Society President and CEO Pamela Reed Sanchez. "These amazing animals are truly at risk of extinction; the community can make a difference, just by attending ZooBrew."*

Music will include performances by Teagan & the Tweeds, Mike & Steve Unplugged and The DiNoto Trio. Additionally, guests can stroll the full Zoo while they enjoy animal experiences, cash bars with beer and wine, and delicious food, including the popular tater kegs, for sale.

Tickets are \$8 in advance or \$10 at the Front Gate. Everyone must be 21 or older with valid ID to attend. To purchase tickets, visit [senecaparkzoo.org/zoobrew](http://senecaparkzoo.org/zoobrew). For an additional \$25 donation, guests can add an exclusive Elephant Barn tour, led by a zoo keeper, to get a unique perspective of what it takes to care for the Zoo's four female African elephants.

The event begins at 5:30 p.m. and gates close at 8 p.m. Guests can stay on Zoo grounds until 9 p.m.

\*\*\*

Internationally, and in our own backyard, Seneca Park Zoo plays a key role in species survival. Chartered as an educational institution in 1957 by New York State, the Seneca Park Zoo Society plays an integral role in supporting Monroe County, the owners and operators of the Zoo. Together, we are working to bring animals back from the brink of extinction.