Internationally, and in our own backyard, we play a key role in species survival.
On My Mind: Membership Matters
Pamela Reed Sanchez  President and CEO  Seneca Park Zoo Society

upgrading their memberships because they want to support the conservation and education mission of the Seneca Park Zoo. Our “upper level” memberships – Penguin Circle, Otter Circle, and Partners in Conservation – are at their highest numbers, and their renewal rates are 10% higher than other levels.

Your membership support is vital to the Seneca Park Zoo. Sixty-one percent of general membership income is remitted to Monroe County to support Zoo operations including animal care, animal health, and buildings and maintenance; the remaining thirty-nine percent stays with the Zoo Society, where it is used to support our education and conservation action programs as well as providing needed dollars to operate admissions, membership fulfillment, advertising and social media, and more.

If you’re reading these words, there’s a good chance you’re a member of the Seneca Park Zoo, as ZooNooz is a publication specifically created with our members in mind.

And, there’s a pretty good chance that you’re a NEW member of the Seneca Park Zoo. Our membership base is growing – up more than 15% from one year ago.

But there’s also a good chance you’ve been a member consecutively for more than ten years and are considered part of the Head of the Herd – since nearly 1,000 of our member households have been loyal Zoo members – without lapsing – for ten years of more. (In fact, there’s scores of you out there that have been with us more than 25 years.)

Each year the Zoo Society devotes more than $700,000 to run programs ranging from KinderZoo and ZooCamps to school programs meeting NextGen and NYS Science Standards. Membership support also inspires regional environmental stewardship by providing needed funding for pollinator habitat restoration, nature hikes, and park clean-ups.

Last fall, we made way for further transformation, here at Seneca Park Zoo, with the demolition of our antiquated Main Zoo Building, which opened in 1911. Decommissioning and demolishing the Main Zoo Building was a condition of our most recent accreditation by the Association of Zoos and Aquariums in 2018. It also clears the way for the next phase of our Master Plan improvements, which calls for a state-of-the-art Tropics Complex to be constructed on this site, featuring animals from Borneo, Congo, and Madagascar, including two primary reasons people choose to become members of a zoo or a museum is much more than an “annual pass” to the Zoo. Research shows there are many accolades and are very popular family recreational destinations. A larger and more expansive nature playground, located here at the Zoo, was the perfect solution for this big empty space.

As you already know, membership is more than just a “pass” to the Zoo. Research shows there are two primary reasons people choose to become members of a zoo or a museum: Transactional and Meaningfulness. Transactional motivators include free admission and member discounts. Meaningfulness motivators include the sense of belonging to and being part of an organization that matters and is doing good work.

We know we have many members who view their membership as the best deal in town as an annual pass, and we love to see so many members visiting weekly or monthly (or more)! But we are also seeing an increasing number of members who are joining, renewing, and making a difference.

Each year we celebrate the Head of the Herd – the people who have been members – without lapsing – for ten or more years.

Your membership helps support educational programs that meet NextGen standards, like ZooScholars.

Your membership helps support educational programs that meet NextGen standards, like ZooScholars.

This August, we honor our longest-standing members through our Head of the Herd event, and I hope to see many of you at the event! But truthfully, we honor every member, every day as we couldn’t achieve our mission without you.

We are a step closer to realizing the dream of a new Tropics Complex.

On June 27th, County Executive Dinolfo joined us to open the Tropics Adventure Zone, named with an eye toward the future. As such, many of the play stations and features are inspired by animals that will be coming to Seneca Park Zoo, when the Tropics Complex is completed in 2022. “Grip Like A Gorilla,” “Swing Like An Orangutan”, and “Leap Like A Lemur” are just a few examples of activities waiting for you and your family. Ever since we welcomed our first “adventurers,” our new nature playground has been wildly popular with members and guests, alike.

We hope your next visit to the Zoo will feature a stop at our new Tropics Adventure Zone nature playground, in addition to our outstanding animal habitats, including Cold Asia, Animals of the Savanna, and A Step Into Africa. Thriving in the dual capacity of Director of Parks and Seneca Park Zoo, I continue to be exceedingly proud of the broad-based talent displayed by our incredible team members, every day!

A New Nature Playground Inspired by our Planned Tropics Complex
Larry Staub  Director of Parks & Seneca Park Zoo  Monroe County

A few years by the new Tropics Complex. Using several hundred logs and downed trees, mostly from ash trees that had succumbed to the Emerald Ash Borer, these skilled individuals built, carved, and assembled balance beams, bridges, forts, and play structures. They incorporated additional play opportunities by including cargo nets, swings bridges, tightropes, ladders, and swings. A gazebro to feature daily ambassador animal experiences was added, as well. The site is round-out by three-hundred tons of boulders and dressed with thousands of yards of wood chips.

In this issue...  Page 4
2018 marked the fourth consecutive year that snow leopards have been killed in areas where Snow Leopard Trust operates. Learn more about how your support helps make this happen.

Your membership helps support educational programs that meet NextGen standards, like ZooScholars.

Last fall, we made way for further transformation, here at Seneca Park Zoo, with the demolition of our antiquated Main Zoo Building, which opened in 1911. Decommissioning and demolishing the Main Zoo Building was a condition of our most recent accreditation by the Association of Zoos and Aquariums in 2018. It also clears the way for the next phase of our Master Plan improvements, which calls for a state-of-the-art Tropics Complex to be constructed on this site, featuring animals from Borneo, Congo, and Madagascar, including
Conservation update: Snow Leopards

Last year, through your generous donations at the admissions booth, we raised over $12,000 in support of snow leopard conservation. This resulted in a grant to Snow Leopard Trust, one of the leading organizations focused on this species.

As with most of our conservation partners, Snow Leopard Trust takes a balanced approach that addresses the needs of local people and the environment. They have programs in five of the largest snow leopard range territories – China, Mongolia, Pakistan, India, and Kyrgyzstan.

Still Zero – Four Years in a Row.

With only 3,500-7,000 snow leopards alive in their natural range, the protection of every single animal is important. The close of 2018 marked four full years where zero snow leopards have been killed in communities that the Snow Leopard Trust is active. By comparison: one snow leopard is killed EVERY DAY in the areas where the Snow Leopard Trust isn’t working.

This very meaningful impact is made, in part, thanks to your support. Marissa Niranjan, Director of Zoo Programs - Snow Leopard Trust commented: “We are so grateful for the support from our zoo partners, including your very own Seneca Park Zoo. From improving technology and techniques to study the snow leopards themselves, to blocking the issuing of mining licenses in snow leopard habitat thus securing more landscapes, to helping sustain communities through income generation programs that mitigate the human/wildlife conflicts that arise when you have a predator in a pastoral setting, your generous donations stretch far in the field to sustain programs that protect this incredible species. Conservation starts with communities, and we thank you and Seneca Park Zoo for being a part of ours.”

Program Highlights

These results are attributable to an array of programs in the regions served by the Snow Leopard Trust. They include:

- Tost Nature Reserve now mining-free: Tost Mountains in Mongolia are some of the richest snow leopard habitat in the world. Ten years ago they were blanketed with mining licenses. Since 2016, Snow Leopard Trust has had a key hand in driving the declaration of the area to a nature reserve, and the elimination of all mining licenses.
- Tracking programs: Snow Leopard Trust has had a long-term ecological study of 30 snow leopards who have been collared and tracked via GPS since 2008. In 2018, they added the tracking of their prey as well to understand the movements and needs of both predators and prey.
- Teaching kids about snow leopards: Kids in the mountains of Kyrgyzstan often don’t know anything about the snow leopards that live in their midst. In 2018, Snow Leopard Trust partnered with others to launch eco-camps to educate kids about the species. In 2018, 1,400 kids were impacted.

“Conservation starts with communities, and we thank you and Seneca Park Zoo for being a part of ours!”

Marissa Niranjan, Director of Zoo Programs - Snow Leopard Trust

Thank you for making contributions at the Front Gate ZooShop, and other special events. We take great care to ensure your donations go to programs and partnerships where measurable impact – like zero snow leopards killed for four years running – can be demonstrated. You’re making a difference for these species – thank you.
The first four African penguins arrived at Seneca Park Zoo in November 1996. Today, the Zoo is home to a colony of 34 penguins: 32 adults (16 males, 16 females), and two juveniles who were born in January. In just over two decades, the Zoo has established one of the most successful African penguin breeding programs in the country with 110 chicks hatched.

Strong breeding programs and a healthy, genetically diverse African penguin population amongst members of the Association of Zoos and Aquariums (AZA) is crucial to securing a sustainable future for this endangered species. Scientific knowledge gained from these programs in zoos and aquariums is being used to help assist breeding programs in situ.

Major threats that currently prevent African penguin populations from thriving in their natural ranges include egg collecting, guano harvesting, commercial fishing, and catastrophic events like oil spills.

At the Zoo, we’re involved in multiple AZA programs that seek to protect African penguins: SAFE for African Penguins (Saving Animals from Extinction) and the African Penguin Species Survival Plan (SSP). SAFE focuses on coordinated conservation action, leveraging of wildlife expertise, public education, and breeding of penguins through the SSP.

The Species Survival Plan

The mission of an AZA SSP Program is to oversee the population management of select species within member institutions and to enhance conservation of this species in natural range. Each SSP Program coordinates the individual activities of participating members through a variety of species conservation, research, husbandry, management, and educational initiatives. There are currently nearly 500 SSP Programs within AZA, and the African Penguin SSP is one of the foremost breeding programs in the world.

There are 22 SSP species at the Zoo, including the endangered African penguin. Right now, the genetic diversity of the African Penguin SSP is very high (98%) and the program’s priorities include modest increases in hatch rates and the maintenance and refining of the program as needed.

In June, Assistant Curator Kellee Wolowitz attended the AZA African Penguin Breeding and Transfer Planning Meeting at Steinhart Aquarium in San Francisco, CA. The days-long meeting brought together representatives from multiple AZA-member institutions with African penguins to develop a comprehensive population studybook and a Breeding and Transfer Plan. These documents serve to identify population management goals and recommendations to ensure the sustainability of a healthy, genetically diverse, and demographically varied AZA African penguin population.

The meeting gave attendees an opportunity to share and discuss their African penguin breeding programs, mating abnormalities, medications, and more.

“The African Penguin SSP is a very tight knit group. We all work together to make sure that African penguin populations are monitored closely, and that we are growing at a rate that can be sustained in AZA institutions,” said Wolowitz.

The program hopes to grow the population to over 1,200 African penguins in AZA institutions over the next three years. This year alone, there have already been over 100 transfers approved. Seneca Park Zoo has plans to move 30 penguins (6 females, 4 males) in 2019, and bring in two new females to pair with two of our males.

“It takes a lot of coordinating between institutions and the SSP to ensure the animals are managed in a way to achieve the most genetic diversity, while maintaining the highest level of animal care and welfare,” said Wolowitz. “Everyone works well together - we communicate extremely well and of course, we all have a great love for African penguins.”

Saving Animals from Extinction

The African Penguin SSP is one of eight SAFE projects that aim to protect this species. SAFE works with African penguin conservation experts including representatives from the SSP, South African government agencies, conservation NGOs, and academic institutions to identify and prioritize conservation actions.

AZA SAFE African Penguin Projects:

- Disaster Response Project
- Health Monitoring and Rehabilitation Project
- Public Engagement Project
- Individual Identification Project
- Artificial Nest Development Project
- Marine Movement Project
- Marine Contaminant Monitoring Project
- African Penguin SSP Sustainability Project

Veterinary Technician, Robin English, is the current Project Coordinator for SAFE’s Health Monitoring and Rehabilitation Project. This specific SAFE project bolsters African penguin health monitoring and rehabilitation by enhancing surveillance and disease monitoring programs and providing medical equipment for rehabilitation facilities. Monitoring the health of African penguin breeding colonies is necessary to identify, treat and prevent disease, while rescue, rehabilitation, and chick/egg bolstering programs are needed to prevent significant population declines.

The African Penguin SSP is a very tight knit group. We all work together to make sure that African penguin populations are monitored closely, and that we are growing at a rate that can be sustained in AZA institutions,” said Wolowitz.
There are currently seven rangers employed at three different colonies through the cooperation of several South African conservation organizations to help improve the health monitoring and rehabilitation of African penguins. One of those rangers is Andile Mdluli, who is stationed at Robben Island. Andile began his work in August 2018 and is the first person to fill this role for the island. His work is directly funded through donations to the SAFE’s Health Monitoring and Rehabilitation Project.

Andile monitors the African penguin colony on the island and responds to penguins in distress, assists groups with research and projects, organizes beach clean-ups, and is working on incorporating seabird education into island tours. The constant traffic on the island has posed a problem for the major penguin colony, so it’s important to educate visitors on the native seabirds and the threats to their survival.

Looking ahead, SAFE would like to see an expansion of the Ranger Project into the Eastern Cape, which includes two islands that comprise 53% of the penguin population - Bird Island and St. Croix Island.

Today, Seneca Park Zoo is spear-heading an initiative that encourages AZA African Penguin SSP institutions to select a specific conservation project to support. Animal care staff have recognized the importance of picking a project that will engage the public, making the donations more impactful. The funds raised during the Zoo’s Penguin Day event in April will directly support SAFE’s Health Monitoring and Rehabilitation Project and Andile’s role as a ranger on Robben Island.

“We believe it’s important to make things personal. When we specify specific projects within the AZA SAFE program, it allows people to feel like they helped accomplish something,” said Wolowitz. “When guests know they are helping to fund a ranger, buy pit tags, or help make Invest in the Nest a huge success, they have a sense of accomplishment and are more likely to continue offering support.”

How You Can Help

- Purchase Sustainable Seafood – Become an educated consumer! Use the Monterey Bay Aquarium’s Seafood Watch app on your phone or visit their website to find seafood that’s fished or farmed in ways that have less impact on the environment.


- Reduce your carbon footprint - Avoid single use plastics, plant a garden, drive less and bike more, unplug your appliances and devices, and eat local!

- Attend SAFE Day at the Zoo – On October 12, experience a Penguin Feeding or Keeper Chat to learn all about this endangered species and ways to help save them.
consider investing in it! Love your Zoo?

**Charitable IRA Rollover**

If you've inherited an IRA and don't need the money, you can roll over the funds to a charity of your choice. Donors 70 1/2 and older are eligible to do this. Made-for-charity withdrawals are tax-free and do not get included as part of taxable income on your tax return. For more information, please call 1-800-336-7205.

**Partners in Conservation**

With a $500 annual membership, you'll receive all the membership benefits, plus special access and early entry for members and their families. Membership levels range from $500 to $10,000. For more information, call 1-800-336-7205 or visit senecaparkzoo.org/partners.

**Forever Wild Society**

With a planned gift of $10,000 or more, you'll receive a family membership for 50 years, access to a range of exclusive events, and recognition in our annual report. To learn more, call 1-800-336-7205 or visit senecaparkzoo.org/foreverwild.

**ZooNooz**

Our next photo contest theme will be announced in the next issue of the ZooNooz newsletter. For complete photo contest rules, visit senecaparkzoo.org/photocontest.

**Recent Winners**

- Paula Zack, 'Roar' April/May contest winner
- Genny the Giraffe Statue
- Sam Jones, 'Soaking up the Rays' June Contest Winner
- Gail Petri, retired educators and museum superstars who agreed to come to the Zoo for their 30th anniversary celebration.

**Genny the Giraffe Statue**

In June, Monroe County "unveiled" a life-size giraffe sculpture, named "Genny the Giraffe." The sculpture was created by artist James "Jay" Seaman. The sculpture was commissioned by Gill and Gail Seaman. The sculpture was installed at the Zoo's entrance, and it is a great way to invest while getting an array of premium "insider" experiences. For more information, call 1-800-336-7205 or visit senecaparkzoo.org.

**Participate in Conservation Opportunities**

There are many ways to get involved investing in the Zoo. They range in timeframe, investment level and what the resources fund. Here are a few options for consideration!

- **Partners in Conservation**
  - With options starting at $500, Partners in Conservation members give support to the Zoo to ensure this programming continues. They receive a caregiver, and two guests. Additionally, these members receive a premier parking pass, discounted zoo admission, and early entry for the members, their children, and grandchildren.

- **Forever Wild Society**
  - With a planned gift of $10,000 or more, you'll receive a family membership for 50 years, access to a range of exclusive events, and recognition in our annual report. To learn more, call 1-800-336-7205 or visit senecaparkzoo.org/foreverwild.

- **Gifts through your estate**
  - With a gift to the Zoo through your estate, you can ensure your legacy and leave a lasting impact on the Zoo. For more information, call 1-800-336-7205 or visit senecaparkzoo.org.

- **Charitable IRA rollover**
  - Donors 70 1/2 and older may be eligible to roll over the funds to a charity of their choice. Made-for-charity withdrawals are tax-free and do not get included as part of taxable income on your tax return. For more information, please call 1-800-336-7205.

- **Life-income gifts**
  - With a life-income gift, you can fund your retirement and leave a lasting legacy. For more information, call 1-800-336-7205 or visit senecaparkzoo.org.

- **Charitable bequest**
  - With a charitable bequest, you can leave a gift to the Zoo in your will. For more information, call 1-800-336-7205 or visit senecaparkzoo.org.

- **Charitable remainder trust**
  - With a charitable remainder trust, you can receive income for life while leaving a gift to the Zoo at your death. For more information, call 1-800-336-7205 or visit senecaparkzoo.org.

- **Charitable gift annuity**
  - With a charitable gift annuity, you can receive income for life while leaving a gift to the Zoo at your death. For more information, call 1-800-336-7205 or visit senecaparkzoo.org.

- **Charitable remainder unitrust**
  - With a charitable remainder unitrust, you can receive income for life while leaving a gift to the Zoo at your death. For more information, call 1-800-336-7205 or visit senecaparkzoo.org.

- **Charitable lead trust**
  - With a charitable lead trust, you can receive income for life while leaving a gift to the Zoo at your death. For more information, call 1-800-336-7205 or visit senecaparkzoo.org.

**Stewardship Society**

With options starting at $500, Stewardship Society members give support to the Zoo Society each year. The donor does not recognize the transfer as taxable income on his or her tax return. By the same token, this transfer may not be claimed as a charitable income tax deduction. We encourage you to consult your legal and financial advisor(s) and accountant(s) to make the gift that best meets your needs.

**Charitable gifts of retirement accounts**

If you are 70 1/2 or older and have a Traditional or Roth IRA, you can make withdrawals to a qualified charity like the Seneca Park Zoo. Contributions may be Either a Charitable Gift Annuity or Charitable Remainder Trust. Contributions must be made to a qualified charity like the Seneca Park Zoo and older to transfer up to $100,000 directly from the donor's IRA account. A charitable IRA rollover is a gift option that enables donors 70 1/2 and older to transfer up to $100,000 directly from the donor's IRA account to a qualified charity like the Seneca Park Zoo. Contributions can be either a charitable gift annuity or charitable remainder trust. Contributions must be made to a qualified charity like the Seneca Park Zoo and older to transfer up to $100,000 directly from the donor's IRA account. A charitable IRA rollover is a gift option that enables donors 70 1/2 and older to transfer up to $100,000 directly from the donor's IRA account to a qualified charity like the Seneca Park Zoo.

**Society member, call 585.336.7205 or email**

**Seneca Park Zoo Photo Contest**

Our next photo contest theme will be announced in the next issue of the ZooNooz newsletter. For complete photo contest rules, visit senecaparkzoo.org/photocontest. How to enter: Upload your photo using the #senecaparkzoo hashtag, or upload it to your Instagram account and tag @SenecaParkZoo. The winning photograph will be announced in the next issue of the ZooNooz newsletter. The photo with the most votes will receive a one-month extension on their membership. The photo with the most votes will receive a one-month extension on their membership. The photo with the most votes will receive a one-month extension on their membership. The photo with the most votes will receive a one-month extension on their membership. The photo with the most votes will receive a one-month extension on their membership.
Calendar of events
Mark your calendars for what's next at your Zoo.

Scout Programs
Seneca Park Zoo offers a wide variety of workshops and overnights for all levels of scout troops. Boy Scouts of America and Girl Scouts can fulfill merit badge requirements there at the Zoo.
To learn about workshops where scouts can earn badges and patches, visit senecaparkzoo.org/scouts.
For information on Bunk with Beasts overnights, visit senecaparkzoo.org/bunk-with-beasts.

2019
Sept - Dec
Elesa Kim

The Artful Path with Broccolo Tree & Lawn Care
Seneca Park Zoo has teamed up with Broccolo Tree & Lawn Care and Visual Artist Magnus Apollo to offer classes at the Broccolo Garden Center that bring together art and local wildlife.
Each two-hour class includes a tour of B-friendly Farm led by Magnus and Zoo Naturalist Dave Will, followed by a related talk and time to draw or journal in Broccolo's newly- restored Vintage Barn. Pre-registration is required.

Dates & themes
August 7, 5:30 – 7:30 p.m. | The Art of Flying Insects
August 21, 5:30 – 7:30 p.m. | The Art of Monarchs & Milkweed
September 14, 1 – 3 p.m. | The Art of Migrating Birds
October 12, 1 – 3 p.m. | The Art of Autumn

Location
Broccolo Garden Center, 2755 Penfield Rd., Fairport, NY 14450

Tickets
$20 and can be purchased at broccolotreeandlawn.com

Meet the ZooTeens
On your summer visits to the Zoo, be sure to stop and talk with any of the many ZooTeens you will encounter. These young volunteers are middle and high-school aged students who have undergone a rigorous recruiting and training program to help educate guests and members about how the Seneca Park Zoo and zoos worldwide help to save species from extinction and what guests can do to help. This year we have a troop of 108 ZooTeens and ZooTeen leaders. Stop and visit the many stations throughout the Zoo.
To learn more about the ZooTeen program, or about any of our volunteer programs, visit senecaparkzoo.org/volunteer.

Laura Barrows
KinderZoo
Bring your preschooler to a KinderZoo class this fall to play, discover, and learn in a fun and interactive way. Explore different animals and habitats through games, biofacts, and age-appropriate activities. Each class gets to meet an ambassador animal up-close and learn all about them.

Times
10:15 a.m. | 18 months – 3 years old
11:30 a.m. | 3-5 years old

Cost
$5 for Zoo members
$7 for non-members (plus Zoo admission)

Registration
To view the class schedule and register, visit senecaparkzoo.org/kinderzoo

Ron Kalasinskas
Lawn Care
The Artful Path with Broccolo Tree & Lawn Care

9
Make your calendars for what's next at your Zoo.

Thank you Teachers! Teacher Day is a day for teachers to visit the Zoo and learn about the variety of education programs that the Zoo offers. With inquiry-based programs for grades preschool through high school, teachers can find the right program for their students, subject, and curriculum needs.

- Meet ambassador animals up-close
- Converse with Zoo educators and naturalists about our programs

Teacher Day

Sep 14

10 a.m. - 4 p.m.

Cost

- Free for teachers with valid school ID
- Free for County Executive Cheryl Dinolfo, making this event free of charge

Meet and greet the giraffes?

Are you ready to come face-to-face with the world's tallest land mammal? Giraffe feedings are now being offered at Seneca Park Zoo. Feedings take place at the giraffe feeding platform in the Animals of the Savanna area and provide guests with an unforgettable, up-close encounter with the Zoo's three Masai giraffes – Iggy, Kipenzi, and Parker.

Date

Sep 21

Feedings are available daily except Wednesday and Friday, at 11:45 and 2:30.

Whom

For anyone! Each person on the feeding deck needs to have their own ticket, with the exception of children 2 and under in the arms of the “feeder”. The feeding deck is wheelchair accessible, but strollers aren’t allowed on the deck.

Tickets

$5 each and are available at the Savanna Outpost. Tickets are only sold the day of the feedings (no advance sales).

Feedings are subject to cancellation based on weather and giraffe cooperation. The Front Gate will have the status of the day’s feedings posted.

Animal Art Expo

This year’s annual AAZK Animal Art Expo returns to Seneca Park Zoo! Enjoy and purchase artwork made by one of the Zoo’s animal artists! Bid on art, enter drawings to win art, or purchase specific paintings! Enjoy snacks and beverages as you browse and shop. Proceeds from this event go to the American Association of Zoo Keepers.

Must be 21+ to attend.

Date

Sep 13

6:30 – 9:30 p.m.

Cost

- $9 in advance
- $12 at the door.

Marie Kraus

Family Sleepover

Have you ever wondered what Seneca Park Zoo is like at night? Join us at one of our Family Sleepovers at the Zoo to find out! Families will go on a nighttime guided tour, meet education animals up close, and make a shelter-related craft. Pack your sleeping bags because you’ll be staying inside Rocky Coasts Gallery next to the polar bear and sea lions. A pizza dinner, snack, and continental breakfast will be provided.

Dates

September 21 and December 28

Time

6:15 p.m. – 9 a.m.

Reservations

senecaparkzoo.org/sleepover

Cost

For Members:

- $60 per adult-child pair
- $30 per additional person

For Non-Members:

- $70 per adult-child pair
- $35 per additional person

Tickets

Available at senecaparkzoo.org/artexpo

Have you fed the giraffes?

Are you ready to come face-to-face with the world’s tallest land mammal? Giraffe feedings are now being offered at Seneca Park Zoo. Feedings take place at the giraffe feeding platform in the Animals of the Savanna area and provide guests with an unforgettable, up-close encounter with the Zoo’s three Masai giraffes – Iggy, Kipenzi, and Parker.

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Feedings are subject to cancellation based on weather and giraffe cooperation. The Front Gate will have the status of the day’s feedings posted.

Alyssa Wisniewski
**Gates close at 7:30 p.m.**

**September 6**

**Friday Family Fun**

Days and Nights animal experiences, food specials at Eagle’s Date

last Friday before Labor Day weekend. Enjoy an extra-long day – and evening – at the Zoo! We’ll be staying open late on this entry at 8 p.m.

Zoo will be open until 9 p.m., with last time

Cost

Members are free, regular admission rates apply for non-members.

**Date**

Get tickets at senecaparkzoo.org/zoobrew

get tickets now

5:30 - 9 p.m.**

time
to attend.

for an additional $25 donation to IEF. Must be 21+

Date

and wine will be available for purchase at several

music, and animal experiences. A variety of beer

Foundation (IEF) to help protect elephants worldwide. Tickets include event admission, live

this 21+ event goes to the International Elephant

Help save elephants from extinction by attending **ZooBrew** this summer. A portion of each ticket to

Sponsored by

Wayne Smith

Alyssa Wisniewski

**Mark your calendars for what’s next at your Zoo.**

Don’t miss summer experiences

**Calendar of events**

Don’t miss summer experiences

ZooBrew & Seavana

ZooBrew at Seavana
Mark your calendars for what's next at your Zoo.

Join us in celebrating your favorite animal and learn what you can do to help conserve them in their natural habitats! Enjoy special activities to learn about the featured species each day. Check out keeper chats, biofacts and animal experiences!

**Time**  
10 a.m. - 4 p.m.

**Cost**  
Free with paid Zoo admission

Learn more at senecaparkzoo.org/conservationdays

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**Animal Conservation Days**

- **Aug 10**: World Lion Day  
  Elesa Kim

- **Aug 19**: World Orangutan Day  
  Ceci Menchetti

- **Sept 7**: World Elephant Day  
  Dave Mezzoprete

- **Sept 15**: Red Panda Day  
  Ron Kalasinskas

- **Sept 22**: World Rhino Day  
  Ron Kalasinskas

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**Explore the Tropics Adventure Zone!**

On June 27, the Tropics Adventure Zone opened! This immense natural play space is in the area that previously housed the Main Zoo Building and in the future, will house the tropics complex building. The Tropics Adventure Zone encourages play behaviors like those of the animals that will eventually be in the building, including lemurs, orangutans, and gorillas. Also featured is the Tropics Adventure Zone Gazebo, where daily animal experiences occur at 12:30 p.m. during the summer. The Tropics Adventure Zone is also home to several tree species and a splash pad!

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**Staff Updates**

- **Kimberly Cenzi**  
  Special Events Manager  
  Seneca Park Zoo

  A long-time Rochester resident, Kimberly earned her degree from Monroe Community College and has more than 18 years of professional fundraising and events experience. She resides in Spencerport with her husband and two dogs, and in her down time enjoys gardening and motorcycle road trips. She has four children and five grandchildren, who all love coming to the Zoo.

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**Welcome New (and Returning) Trustees**

- **Dr. Christine Osborne M.D.**
  At the Seneca Park Zoo Society Annual Meeting on May 18, 2019 three members were unanimously approved for the Seneca Park Zoo Society Board of Trustees.

  Dr. Osborne is a physician with the University of Rochester. She is the course director of patient safety, quality, and interprofessional communication at the U. of R. Medical School. She has a lifetime interest in wildlife, and she and her husband Denis Jeffries are Partners in Conservation members of the Zoo. They have two children.

- **Jay Weaver**
  Jay Weaver is a Senior Project Manager at Christa Construction, ensuring projects are completed on time and budget. He has worked on projects throughout NY. He has previously served as a member of the Zoobilation committee, helping to secure sponsors for the gala.

- **Barbara Kelley**
  Barbara Kelley is returning to the Board after the required sabbatical year after serving three three-year terms. Mrs. Kelley previously served on numerous committees including the Board’s Executive Committee. She and her husband Tom are active community volunteers and philanthropists. Before retirement, she was Vice President of Corporate Communications and Investor Relations at Bausch & Lomb.

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**Animal comings & goings**

- **Snow Leopard Cub!**
  Our snow leopard cub is growing! He was born on Memorial Day, and as of press time had surpassed 5lbs! His teeth have come in, and he received his first set of vaccines! Timila is a great mom and is allowing Animal Health staff to provide necessary supportive care to help make sure the cub continues doing well. Both mom and cub continue to den in the off-exhibit area of the Zoo’s snow leopard habitat. If all continues to go well, we expect them to emerge into the outdoor habitat and be viewable to the public in late August or early September!
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**Designer:** Sarah Pearlman Ventura  
**Contributing writers:**  
Pamela Reed Sanchez, President and CEO, Seneca Park Zoo Society  
Larry Staub, Director of Parks and Seneca Park Zoo  
Sarah Hanson, Director of Marketing  
Mina Johnson, Communications Coordinator  
LaDonna Court, Receptionist and Office Assistant  

Internationally, and in our own backyard, Seneca Park Zoo plays a key role in species survival. Chartered as an educational institution in 1957 by New York State, the Seneca Park Zoo Society plays an integral role in supporting Monroe County, the owners and operators of the Zoo. Together, we are working to bring animals back from the brink of extinction.

[senecaparkzoo.org](http://senecaparkzoo.org) | 585.336.7200 | The Zoo is open 362 days a year.

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