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Seneca Park Zoo Society to host 2nd Annual Environmental Innovation Awards and Symposium

Rochester, NY – Seneca Park Zoo Society will host the second annual Environmental Innovation Awards and Symposium on **Wednesday, October 30, 2019** at the Joseph A. Floreano Rochester Riverside Convention Center. The event was created and produced by Seneca Park Zoo Society to celebrate and recognize people and organizations in the community who are making strides towards a greener tomorrow. It is steered by a committee of environmental experts, including committee chair **Suzanne Hunt**, founder of HuntGreen LLC.

The breakfast awards ceremony, hosted by Evan Dawson, will honor award winners in the categories of large business, small business, civic/non-profit, individual and youth. It will be followed by a symposium led by environmental entrepreneur Brett Howell, who will share insights on the business case for sustainability.

“The Rochester and Finger Lakes area is teeming with innovators creating solutions to environmental issues facing our region,” commented **Seneca Park Zoo Society President and CEO Pamela Reed Sanchez**. “We were thrilled by the response to last year’s inaugural conference and look forward to continuing the momentum by recognizing innovators, and accelerating conversations about future opportunities and solutions.”

Information about the event is available at senecaparkzoo.org/innovation.

Internationally, and in our own backyard, Seneca Park Zoo plays a key role in species survival. Chartered as an educational institution in 1957 by New York State, the Seneca Park Zoo Society plays an integral role in supporting Monroe County, the owners and operators of the Zoo. Together, we are working to bring animals back from the brink of extinction.