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## Two ways to celebrate Halloween at the Zoo: ZooBoo and ZooBoo After Dark

*New night time celebration added to the traditional ZooBoo event*

**October 2, 2019** – Seneca Park Zoo Society announces two different ways to celebrate the Halloween season at Seneca Park Zoo.

ZooBoo, the popular daytime fundraiser at the Zoo, will be held on Saturdays and Sundays October 12, 13, 19 and 20 from 10 a.m. to 2 p.m. One of the region's most popular fall events, ZooBoo is spooktacular fun for the whole family with activities that guests of all ages will enjoy. Participants will enjoy Halloween-themed games, crafts and entertainment. Guests are encouraged to wear costumes which they can show off in the costume parades that will be held each day of ZooBoo at 11 a.m. and 1 p.m.

ZooBoo tickets for Zoo members are \$6.50 in advance or \$7.50 the day of the event, while non-members pay \$7.50 in advance and \$8.50 the day of the event, plus general admission. Advance ZooBoo tickets can be used on any of the 2019 event dates.

New this year, the Zoo will also be hosting **ZooBoo After Dark** on Friday, October 25 and Saturday, October 26 from 5:30 – 8:30 p.m. This new event, created for families with older kids seeking a spookier experience, will include a guided flashlight tour of the Zoo after dark, along with additional activities and ghost stories.

ZooBoo After Dark tickets are \$15 for Zoo members and \$20 for non-members and must be purchased online in advance. ZooBoo After Dark tickets are for a specific date and tour start time.

A portion of every ticket sold for either event will go to tiger conservation. For tickets and more information about either event, visit [senecaparkzoo.org/zooboo](http://senecaparkzoo.org/zooboo).

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Internationally, and in our own backyard, Seneca Park Zoo plays a key role in species survival. Chartered as an educational institution in 1957 by New York State, the Seneca Park Zoo Society plays an integral role in supporting Monroe County, the owners and operators of the Zoo. Together, we are working to bring animals back from the brink of extinction.