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## Seneca Park Zoo announces Polar Bear Awareness Weekend

*Guests can enjoy keeper chats, enrichment demonstrations, and the chance to win a behind-the-scenes experience with polar bear Anoki*

**February 25, 2020** - Polar Bear Awareness Weekend returns to Seneca Park Zoo on **Saturday, February 29 and Sunday, March 1**. Guests will enjoy keeper chats, interpreted enrichment demonstrations with the Zoo's polar bear Anoki, interactive stations, and more. Guests will learn all about Anoki's daily care and what they can do to help save polar bears and the Arctic sea ice upon which they depend. Opportunities to tour the Rocky Coasts diet kitchen, where Anoki's meals are prepped, will be available on Saturday from 11 a.m. to 1 p.m. A detailed schedule is available at [senecaparkzoo.org/conservationdays](http://senecaparkzoo.org/conservationdays).

On **Sunday only from 11 a.m. to 1 p.m.**, Amerks players will be at the Zoo as part of "Defend the Ice" month for a special meet-and-greet and to sign autographs.

For a donation to polar bear conservation, guests can enter drawings to win prizes including a behind-the-scenes experience with Anoki and a one-of-a-kind painting made by her.

For Free Youth February, every adult who purchases an admissions ticket at the front gate can have up to five youth guests (ages 3-11) join their Zoo visit for free. Now through March 31, Seneca Park Zoo is open 10 a.m. to 4 p.m., with last entry at 3 p.m.

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Internationally, and in our own backyard, Seneca Park Zoo plays a key role in species survival. Chartered as an educational institution in 1957 by New York State, the Seneca Park Zoo Society plays an integral role in supporting Monroe County, the owners and operators of the Zoo. Together, we are working to bring animals back from the brink of extinction.