Seneca Park Zoo announces summer ZooBrew dates

The popular happy hour event returns and raises funds for elephant conservation.

July 28, 2021 – Seneca Park Zoo Society will host its popular 21-and-over happy hour event, ZooBrew, on August 13 and September 10. ZooBrew features live music by two great bands throughout the Zoo, animal experiences, cash beer and wine bars, and delicious food for sale. Each event begins at 5:30 p.m. and gates close at 7:30 p.m. Guests can stroll the full Zoo until 9 p.m.

The first ZooBrew event on Friday, August 13, will have live music by Amy Montrois and Neil van Dorn 3. Tickets are $8 in advance or $10 at the gate. Guests must be 21 or older with valid ID to attend. To purchase tickets, visit senecaparkzoo.org/zoobrew.

A portion of each ticket sold will go to elephant conservation to help create a sustainable future for elephants worldwide. This year, the Zoo Society has a goal of $5,000 for each ZooBrew event to save elephants from extinction. Since 2014, ZooBrew events have helped the Zoo Society raise more than $55,000 for elephant conservation.

ZooBrew is sponsored by Lake Beverage.

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Internationally, and in our own backyard, Seneca Park Zoo plays a key role in species survival. Chartered as an educational institution in 1957 by New York State, the Seneca Park Zoo Society plays an integral role in supporting Monroe County, the owners and operators of the Zoo. Together, we are working to bring animals back from the brink of extinction.