

Donor Privacy Policy

This donor privacy policy pertains to the Seneca Park Zoo Society only. Other affiliated organizations should be consulted for their individual donor privacy policies.

Seneca Park Zoo Society is committed to respecting the privacy of our donors. This Donor Privacy Policy pertains to all donors who contribute to the Seneca Park Zoo Society through any method of payment, including donations made online. All information concerning donors or prospective donors, including their names, addresses and telephone numbers, the names of their beneficiaries, the amount of their gift, etc., shall be kept strictly confidential by the Seneca Park Zoo Society, its staff, Board of Trustees, and volunteers unless permission is obtained from donors to release such information. Any information shared internally will be on a need-to-know basis only.

Our visitors' privacy is important to us, and we recognize the need to provide additional privacy protection for children under the age of 13. Our privacy practices are guided by the United States' Children's Online Privacy Protection Act of 1998, as well as data privacy laws in the United States. Younger visitors should always obtain permission from their parents or guardians before entering information on any website or mobile application and we encourage families to discuss their household guidelines regarding the online sharing of personal information. Registered users or parents or guardians of registered users of this Site who are under the age of 13 or California residents and are under 18 years of age may request and obtain removal of Postings on this Site that they themselves post by emailing us at ahofmann@senecazoo.org

Seneca Park Zoo Society does not request or share donors' social security numbers.

We use industry standard safeguards to protect our donors' information. Seneca Park Zoo Society will not sell, share, or trade any donor information with any other entity unless permission has been granted by the donor.

Donors may be included on mailing lists for Seneca Park Zoo Society publications and invitations per the terms of their pledge or gift agreement. Those who do not wish to be included on a mailing list should contact the organization to have their names removed. The Seneca Park Zoo Society will not send mailings to our donors on behalf of other organizations, unless a donor has requested or given us specific permission to do so. Donor contributions may be publicized in donor recognition materials produced by Seneca Park Zoo Society, including print, spoken and/or web-based media. If you do not wish to your name appear in these materials or be otherwise published, please contact us at ahofmann@senecazoo.org.

Seneca Park Zoo Society uses third-party service providers that assist with processing and managing donor data. Our service providers are bound by strict confidentiality rules. To the extent that any donations are processed through a third-party service provider, our donor's information will only be used for purposes necessary to process the donation.

Donations made through Facebook subject to all policies associated with the Facebook fundraising platform. Seneca Park Zoo Society cannot guarantee how the data provided to Facebook will be used.

As required by IRS regulations, Seneca Park Zoo Society may report donor information to the IRS when required. This information is limited to the names and addresses of donors who contribute \$5,000 or more during the calendar year.

If you are an EU resident and have questions regarding our data storage please contact us at ahofmann@senecazoo.org.

Seneca Park Zoo Society reserves the right to amend and modify this Donor Privacy Policy from time to time with or without notice to donors or prospective donors.

