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Polar Bear Awareness Weekend returns to Seneca Park Zoo

Guests can enjoy keeper chats, enrichment demonstrations, and the chance to win a behind-the-scenes experience with Anoki the polar bear

February 19, 2019 - Seneca Park Zoo is hosting Polar Bear Awareness Weekend on **Saturday, February 23 and Sunday, February 24**. Free with Zoo admission, guests will enjoy keeper chats, interpreted enrichment demonstrations with Anoki, the Zoo's resident polar bear, BioFact stations, crafts, and interactive games. Guests will learn about Anoki's daily care and how they can help polar bears in the wild. Opportunities to tour the Rocky Coasts diet kitchen, where Anoki's meals are prepped, will be available throughout the weekend. Detailed schedule is available at senecaparkzoo.org/conservationdays.

On **Sunday only from 11 a.m. to 12 p.m.**, Amerks players will be at the Zoo to help raise awareness for polar bear conservation. The players will be available for a special meet-and-greet and to sign autographs.

For a donation to polar bear conservation, guests can enter multiple drawings to win prizes including a behind-the-scenes experience with Anoki and a one-of-a-kind print painting by Anoki.

For the month of February, every adult who purchases an admissions ticket at the front gate can have up to five youth guests (ages 3-11) join their Zoo visit for free. Now through March 31, Seneca Park Zoo is open 10 a.m. to 4 p.m., with last entry at 3 p.m.

Internationally, and in our own backyard, Seneca Park Zoo plays a key role in species survival. Chartered as an educational institution in 1957 by New York State, the Seneca Park Zoo Society plays an integral role in supporting Monroe County, the owners and operators of the Zoo. Together, we are working to bring animals back from the brink of extinction.