

Environmental Innovation Awards Sponsorship Levels

Seneca Park Zoo Society presents:
**ENVIRONMENTAL INNOVATION
AWARDS & SYMPOSIUM**
Honoring Impactful Solutions Inspired by Nature

Rochester Riverside Convention Center | March 29, 2023

Join us as a sponsor of the 2023 Seneca Park Zoo Society Environmental Innovation Awards & Symposium. This inspiring event will bring together individuals, businesses, and organizations to celebrate the critical work being done in sustainability and environmental innovation.

**Presenting
Exclusive**
\$8,000

BENEFITS | *One table for 8 guests*

Your brand will be displayed in tandem with the Environmental Innovation Awards & Symposium logo, and:

- Website (295,000 avg. monthly page views)
- Collateral materials
- Social Media (400,000 avg. monthly channel reach)
- Targeted emails (3+ Seneca Park Zoo member updates (14,000 contacts))
- Be prominently displayed on all event signage
- On-site signage 60-days prior to event

ADDITIONAL BENEFITS

Business prominently featured in the sustainability showcase

Your business featured in a ZooNooz article post-event

5 one-year family memberships

**Keynote &
Symposium**
\$5,000

BENEFITS | *One table for 8 guests*

Your brand will:

- Be displayed as a 'Keynote & Symposium' sponsor on the website
- Receive a minimum of 2 social media mentions pre-event
- Be prominently displayed at the event, including Keynote Speaker signage

ADDITIONAL BENEFITS

Business featured in the sustainability showcase

5 three-month family memberships

**Breakfast
Sponsor**
\$2,500

BENEFITS | *4 tickets for Breakfast & Symposium*

Your brand will:

- Be displayed as a 'Breakfast' sponsor on the website
- Receive a minimum of one social media mention pre-event
- Be prominently displayed at the event, including Breakfast signage

ADDITIONAL BENEFITS

Business featured in the sustainability showcase

3 three-month family memberships

Showcase
\$2,500

BENEFITS | *4 tickets for Breakfast & Symposium*

Your brand will:

- Be displayed as a 'Showcase' sponsor on the website
- Receive a minimum of one social media mention pre-event
- Be prominently displayed at the event, including Showcase signage

ADDITIONAL BENEFITS

Business featured in the sustainability showcase

3 three-month family memberships

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Youth Category

\$1,500

BENEFITS | *2 tickets for Breakfast & Symposium*

Your brand will:

- Be displayed as a 'Nominations - Youth Category' sponsor on the website
- Be prominently displayed at the event
- Business featured in the sustainability showcase

Individual Category

\$1,500

BENEFITS | *2 tickets for Breakfast & Symposium*

Your brand will:

- Be displayed as a 'Nominations - Individual Category' sponsor on the website
- Be prominently displayed at the event
- Business featured in the sustainability showcase

Civic/ Non-profit Category

\$1,500

BENEFITS | *2 tickets for Breakfast & Symposium*

Your brand will:

- Be displayed as a 'Nominations - Civic/Nonprofit Category' sponsor on the website
- Be prominently displayed at the event
- Business featured in the sustainability showcase

Small Business Category

\$1,500

BENEFITS | *2 tickets for Breakfast & Symposium*

Your brand will:

- Be displayed as a 'Nominations - Small Business Category' sponsor on the website
- Be prominently displayed at the event
- Business featured in the sustainability showcase

Large Business Category

\$1,500

BENEFITS | *2 tickets for Breakfast & Symposium*

Your brand will:

- Be displayed as a 'Nominations - Large Business Category' sponsor on the website
- Be prominently displayed at the event
- Business featured in the sustainability showcase