

# Environmental Innovation Awards Sponsorship Levels

Seneca Park Zoo Society presents:  
**ENVIRONMENTAL INNOVATION  
AWARDS & SYMPOSIUM**  
Honoring Impactful Solutions Inspired by Nature

Rochester Riverside Convention Center | March 28, 2024

Join us as a sponsor of the 2024 Seneca Park Zoo Society Environmental Innovation Awards & Symposium. This inspiring event will bring together individuals, businesses, and organizations to celebrate the critical work being done in sustainability and environmental innovation.

**Presenting  
Exclusive**  
\$10,000

## **BENEFITS** | 2 Tables for 8 guests

Your brand will be displayed in tandem with the Environmental Innovation Awards & Symposium logo, and:

- Website (295,000 avg. monthly page views)
- Collateral materials
- Social Media (400,000 avg. monthly channel reach)
- Targeted emails (3+)  
Seneca Park Zoo member updates (14,000 contacts)
- Be prominently displayed on all event signage
- On-site signage 60-days prior to event

## ADDITIONAL BENEFITS

*Business prominently featured in the sustainability showcase*

*Your business featured in a ZooNooz article post-event*

*5 one-year family memberships*

**Keynote &  
Symposium**  
\$5,000

## **BENEFITS** | 1 table for 8 guests

Your brand will:

- Be displayed as a 'Keynote & Symposium' sponsor on the website
- Receive a minimum of 2 social media mentions pre-event
- Be prominently displayed at the event, including Keynote Speaker signage

## ADDITIONAL BENEFITS

*Business featured in the sustainability showcase*

*5 three-month family memberships*

**Breakfast  
Sponsor**  
\$2,500

## **BENEFITS** | 4 tickets for Breakfast & Symposium

Your brand will:

- Be displayed as a 'Breakfast' sponsor on the website
- Receive a minimum of one social media mention pre-event
- Be prominently displayed at the event, including Breakfast signage

## ADDITIONAL BENEFITS

*Business featured in the sustainability showcase*

*3 three-month family memberships*

**Showcase**  
\$2,500

## **BENEFITS** | 4 tickets for Breakfast & Symposium

Your brand will:

- Be displayed as a 'Showcase' sponsor on the website
- Receive a minimum of one social media mention pre-event
- Be prominently displayed at the event, including Showcase signage

## ADDITIONAL BENEFITS

*Business featured in the sustainability showcase*

*3 three-month family memberships*

For more information, contact [events@senecazoo.org](mailto:events@senecazoo.org) or call 585.295.7388

# Environmental Innovation Awards Sponsorship Levels

## Youth Category \$1,500

### **BENEFITS** | *2 tickets for Breakfast & Symposium*

Your brand will:

- Be displayed as a 'Nominations - Youth Category' sponsor on the website
- Be prominently displayed at the event
- Business featured in the sustainability showcase

## Civic/ Non-profit Category \$1,500

### **BENEFITS** | *2 tickets for Breakfast & Symposium*

Your brand will:

- Be displayed as a 'Nominations - Civic/Nonprofit Category' sponsor on the website
- Be prominently displayed at the event
- Business featured in the sustainability showcase

## Large Business Category \$1,500

### **BENEFITS** | *2 tickets for Breakfast & Symposium*

Your brand will:

- Be displayed as a 'Nominations - Large Business Category' sponsor on the website
- Be prominently displayed at the event
- Business featured in the sustainability showcase

## Small Business Category \$1,500

### **BENEFITS** | *2 tickets for Breakfast & Symposium*

Your brand will:

- Be displayed as a 'Nominations - Small Business Category' sponsor on the website
- Be prominently displayed at the event
- Business featured in the sustainability showcase

## Individual Category \$1,500

### **BENEFITS** | *2 tickets for Breakfast & Symposium*

Your brand will:

- Be displayed as a 'Nominations - Individual Category' sponsor on the website
- Be prominently displayed at the event
- Business featured in the sustainability showcase