Environmental Innovation Awards
Sponsorship Levels

Join us as a sponsor of the 2024 Seneca Park Zoo Society Environmental Innovation Awards & Symposium. This inspiring event will bring together individuals, businesses, and organizations to celebrate the critical work being done in sustainability and environmental innovation.

Presenting
Exclusive
$10,000

**BENEFITS**

- 2 Tables for 8 guests
  - Your brand will be displayed in tandem with the Environmental Innovation Awards & Symposium logo, and:
    - Website (295,000 avg. monthly page views)
    - Collateral materials
    - Social Media (400,000 avg. monthly channel reach)
    - Targeted emails (3+)
      - Seneca Park Zoo member updates (14,000 contacts)
  - Be prominently displayed on all event signage
  - On-site signage 60-days prior to event

**ADDITIONAL BENEFITS**

- Business prominently featured in the sustainability showcase
- Your business featured in a ZooNooz article post-event
- 5 one-year family memberships

Keynote & Symposium
$5,000

**BENEFITS**

- 1 table for 8 guests
  - Your brand will:
    - Be displayed as a ‘Keynote & Symposium’ sponsor on the website
    - Receive a minimum of 2 social media mentions pre-event
    - Be prominently displayed at the event, including Keynote Speaker signage

**ADDITIONAL BENEFITS**

- Business featured in the sustainability showcase
- 5 three-month family memberships

Breakfast Sponsor
$2,500

**BENEFITS**

- 4 tickets for Breakfast & Symposium
  - Your brand will:
    - Be displayed as a ‘Breakfast’ sponsor on the website
    - Receive a minimum of one social media mention pre-event
    - Be prominently displayed at the event, including Breakfast signage

**ADDITIONAL BENEFITS**

- Business featured in the sustainability showcase
- 3 three-month family memberships

Showcase
$2,500

**BENEFITS**

- 4 tickets for Breakfast & Symposium
  - Your brand will:
    - Be displayed as a ‘Showcase’ sponsor on the website
    - Receive a minimum of one social media mention pre-event
    - Be prominently displayed at the event, including Showcase signage

**ADDITIONAL BENEFITS**

- Business featured in the sustainability showcase
- 3 three-month family memberships

For more information, contact events@senecazoo.org or call 585.295.7388
Environmental Innovation Awards
Sponsorship Levels

Youth Category
$1,500

**BENEFITS**

- 2 tickets for Breakfast & Symposium
- Your brand will:
  - Be displayed as a 'Nominations - Youth Category' sponsor on the website
  - Be prominently displayed at the event
  - Business featured in the sustainability showcase

Civic/Non-profit Category
$1,500

**BENEFITS**

- 2 tickets for Breakfast & Symposium
- Your brand will:
  - Be displayed as a 'Nominations - Civic/Nonprofit Category' sponsor on the website
  - Be prominently displayed at the event
  - Business featured in the sustainability showcase

Large Business Category
$1,500

**BENEFITS**

- 2 tickets for Breakfast & Symposium
- Your brand will:
  - Be displayed as a 'Nominations – Large Business Category' sponsor on the website
  - Be prominently displayed at the event
  - Business featured in the sustainability showcase

Small Business Category
$1,500

**BENEFITS**

- 2 tickets for Breakfast & Symposium
- Your brand will:
  - Be displayed as a 'Nominations – Small Business Category' sponsor on the website
  - Be prominently displayed at the event
  - Business featured in the sustainability showcase

Individual Category
$1,500

**BENEFITS**

- 2 tickets for Breakfast & Symposium
- Your brand will:
  - Be displayed as a 'Nominations - Individual Category' sponsor on the website
  - Be prominently displayed at the event
  - Business featured in the sustainability showcase

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