

SPONSOR OPPORTUNITIES

BIRDS, BEES, & BREWS MAY 10, 2024



Presenting Sponsor

Your brand will be displayed in tandem with Birds, Bees, & Brews

- Onsite at Seneca Park Zoo for 45 days prior to and during the event
- On Seneca Park Zoo website, all social media posts, and email communications
- On custom Birds, Bees, & Brews reusable silicone tasting cups (*provided to est. 700 attendees*)

Additional Benefits

- 6 complimentary tickets to Birds, Bees, & Brews
- \$5 discount on event tickets with code
- 3 complimentary one-year Family Memberships

Presenting
\$5,000

Activity Sponsor

Your brand will:

- Be recognized as Activity Sponsor on senecaparkzoo.org and in all social media posts and email blasts about the Event Activities
- Your brand represented on the Event Map
- Your brand represented in announcements before the Activity

Additional Benefits

- 3 complimentary tickets
- \$5 discount on event tickets with code

Activity
\$2,000

Animal Programming Sponsor *(2 available)*

Your brand will:

- Be recognized as Animal Programming Sponsor on senecaparkzoo.org and in all social media posts and email blasts discussing Animal Programming
- Your brand represented on the Event Map
- Your brand represented in announcements before Animal Programming

Additional Benefits

- \$3 discount on event tickets with code

Animal
Programming
\$1,000

Café Sponsor

Your brand will:

- Be recognized on signage at the Birds, Bees, & Brews Café during the event (a special pop-up outdoor cafe serving a custom menu of snacks available for purchase)
- Brand represented on Event Map
- Brand represented on senecaparkzoo.org and in social posts/email blasts discussing Café

Additional Benefits

- \$3 discount on event tickets with code

Café
\$1,000