

SPONSOR OPPORTUNITIES

2024 WINE FOR WILDLIFE

OCTOBER 4, 2024



New for 2024, join us as a supporter of Wine for Wildlife, a special adults-only evening tasting of sustainable wines in the beautiful setting of Seneca Park Zoo. Learn about sustainable winemaking practices, discover delicious vintages, enjoy animal programming, savor small bites, opt to participate in a tasting guided by a professional sommelier, and make a difference for wildlife near and far.

Presenting Sponsor

Your brand displayed in tandem with Wine for Wildlife

- Onsite at Seneca Park Zoo for 45 days prior to and during the event
- On Seneca Park Zoo website, all social media posts, and email communications
- On custom Wine for Wildlife reusable silicone tasting cups (provided to est. 575 attendees)

Additional Benefits

- 4 complimentary tickets to Wine for Wildlife and Sommelier Tasting
- \$5 discount on event tickets with code
- 3 complimentary one-year Family Memberships

Presenting
\$5,000

Tasting Tent Sponsor

Your brand will:

- Be recognized as Tasting Tent Sponsor on senecaparkzoo.org and in all social media posts and email blasts about the Event Activities
- Your brand represented on signage on the Tasting Tent
- Your brand represented on the Event Map

Additional Benefits

- 2 complimentary tickets to Wine for Wildlife and Sommelier Tasting
- \$5 discount on Zoo memberships with code

Tasting Tent
\$2,500

Sommelier Sponsor

Your brand will:

- Be recognized as Sommelier Sponsor on senecaparkzoo.org and in all social media posts and email blasts about optional Sommelier-guided tasting
- Your brand represented on signage for the Sommelier-guided tasting
- Your brand represented on the Event Map

Additional Benefits

- 4 complimentary admissions to the Sommelier-guided tasting (event ticket not included)
- \$5 discount on Zoo memberships with code

Sommelier
\$1,500

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Animal Programming Sponsor

Your brand will:

- Be recognized as Animal Programming Sponsor on senecaparkzoo.org and in all social media posts and email blasts discussing Animal Programming
- Your brand represented on the Event Map
- Your brand represented in announcements before Animal Programming

Additional Benefits

- \$5 discount on Zoo memberships with code

**Animal
Programming
\$1,000**