



August 20, 2024

SENECA PARK ZOO OFFERS DISCOUNTED ADMISSION TO GUESTS DONATING NEW SCHOOL SUPPLIES

*Seneca Park Zoo partners with Ibero American Action League and Baden Street Settlement
to collect school supplies.*

ROCHESTER, NY — Seneca Park Zoo is partnering with two Rochester-based community organizations to host a school supplies drive. Together with Ibero American Action League and the Baden Street Settlement, the Zoo looks to provide much needed back-to-school items for Rochester City School students. Based on the success of 2023's School Supplies Drive, the Zoo is confident the community will again deliver. Items that are especially needed include bookbags, composition notebooks, pocket folders, crayons, pens, #2 pencils, paper, scissors, and glue sticks; all items must be new and unused.

"We know many families are out shopping for school supplies at this time of year, and we also know many families are planning a visit to the Zoo before school starts," **said Pamela Reed Sanchez, President and CEO of the Seneca Park Zoo Society.** Reed Sanchez continues, "We hope families will consider picking up a few extra school supplies for children in need, and our partners will help ensure those children start the school year off right."

From September 17 – September 25, anyone that brings in items on the Rochester City School District's school supplies list will receive \$2 off the price of general admission ticket for each item donated (packs of multiples count as one for example a pack of 24 colored pencils would be one item). The items will then be distributed by our partners to families in the Rochester City School District.

For more information and a supplies list, please visit senecaparkzoo.org/event/2024backtoschool

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Internationally, and in our own backyard, Seneca Park Zoo plays a key role in species survival. Chartered as an educational institution in 1957 by New York State, the Seneca Park Zoo Society plays an integral role in supporting Monroe County, the owners and operators of the Zoo. Together, we are working to bring animals back from the brink of extinction.

Media inquiries:

SENECA PARK ZOO

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