



Kicking off the springtime event season, this event brings together local breweries, ciders, coffee roasters and kombucha makers for an accessible tasting event like no other. Featuring a new Food Truck Rodeo in 2025, this higher ticket price tasting event attracts an audience of over 500 craft beverage connoisseurs and environmentally conscious consumers.

Birds, Bees, & Brews	Presenting	Food Truck	Tasting Area 3 Available	Naturalists at Night
Recognition in tandem with Birds Bees & Brews brand across all event promotion	X			
VIP Reserved area for employees attending the event	X			
Opportunity to provide an info table with giveaways, etc.	X	X	X	
Complimentary Zoo memberships	5 3-month Family memberships 15% discount with code	15% discount with code	15% discount with code	
Event tickets	6 complimentary \$5 discount with code	3 complimentary \$5 discount with code	3 complimentary \$5 discount with code	\$5 discount with code
Brand displayed on signage at sponsored activity	Logo included on custom silicone tasting cup	Logo at Food Truck Rodeo	Logo on Tasting Area signage	Logo at Naturalists at Night signage
Recognition on event webpage	X	X	X	X
Recognition on event map	X	X	X	X
Recognition on social media	Always recognized in tandem with event brand	X	X	X
Acknowledgement in ZooNooz	X	X	X	X
Investment	\$5,000	\$2,000	\$1,500	\$750

INTERESTED?

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