

Reach more than 40,000 guests and participants across dozens of community action programs.

CONSERVATION PROGRAMS

Conservation Programs	Community Clean Ups	Nature Cart	Nature Hikes	Single Clean Up or Hike
Recognition in tandem with program across all promotion	×	×	×	X
Complimentary Zoo memberships	10 3-month Family memberships 15% discount with code	8 3-month Family memberships 15% discount with code	7 3-month Family memberships 15% discount with code	15% discount with code
Discount on Zoo Admission	\$2 off with code	\$2 off with code	\$2 off with code	\$2 off with code
Complimentary ZooMobile visit or Butterfly Garden	1			
Ability to table and represent your brand	At each Cleanup	At Conservation Awareness weekends	At each hike	At single Cleanup or hike
Recognition in Member Connection emails	X	X	X	
Recognition on event webpage	×	×	X	X
Recognition on social media	Always recognized in tandem with event brand	X	X	X
Recognition on event signage	х	X	X	X
Acknowledgement in ZooNooz	X	X	X	X
Investment	\$10,000	\$8,500	\$7,000	\$1,000