



**SUMMER PROGRAMMING**

One of the Zoo's highest visibility sponsorships, reaching than 400,000 visitors and 100,000+ online users each year.

# SUMMER PROGRAMMING

Summer Programming	Presenting Sponsor Summer Experiences	Presenting Sponsor Conservation Days	Combined Sponsorship
Recognition in tandem with Summer Programming or Conservation Days across all event promotion	X	X	X
Complimentary ZooMobile or Butterfly Garden	1	1	2
Complimentary Zoo memberships	5 Family Memberships 10 3-month Family memberships 15% off membership with code	5 Family Memberships 10 3-month Family memberships 15% off membership with code	15 Family Memberships 10 3-month Family Memberships 15% off membership with code
Zoo Admission discount	\$2 off with code	\$2 off with code	\$2 off with code
Event tickets	20 passes to ZooBrew	20 passes to ZooBrew	50 passes to ZooBrew
Brand displayed on signage at sponsored activity	X	X	X
Recognition on event webpage	X	X	X
Recognition on social media	X	X	X
Recognition in Member emails	X	X	X
Brand highlighted in ZooNooz	X	X	X
Investment	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$25,000</b>

**INTERESTED?**

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