

Our largest after-hours audience with over 8,000 tickets sold for four adults-only summer nights of music, animal experiences, and fun with friends throughout Seneca Park Zoo. This event attracts a diverse adult audience and is advertised heavily, providing broad audiences in-person and through digital activations.



ZooBrew	Presenting	Main Stage	Animal Experience	Savanna Stage	Lion Bus Stage	VIP Parking	Table
Recognition in tandem with ZooBrew brand across all event promotion	X						
Complimentary Zoo memberships	5 Annual Family memberships 10 3-month Family memberships 15% discount with code	7 3-month family memberships 15% discount with code	15% discount with code	15% discount with code	15% discount with code	15% discount with code	
Reserved seating area for up to 80 at 1 ZooBrew	X						
Ability to table onsite at every ZooBrew	X	X					
Event tickets	30 general admission 10 VIP	20 general admission 5 VIP	10 general admission 2 VIP	10 general admission 2 VIP	10 general admission 2 VIP	8 VIP	Admission for up to 4 staff working table
Brand displayed on signage at sponsored activity	X	X	X	X	X	X	
Recognition on event webpage	X	X	X	X	X	X	
Recognition on social media	Always recognized in tandem with event brand	X	X	X	X	X	X
Acknowledgement in ZooNooz	X	X	X	X	X	X	X
Investment	\$12,500	\$7,500	\$2,500	\$2,500	\$2,500	\$1,500	\$500

**INTERESTED?**

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