



**ZOOBILATION**

Our single largest fundraiser of the year, Zoobilation attracts an audience of over 600 adults from households and organizations that are passionate about conservation and fostering the next generation of environmental stewards.

Zoobilation takes place on-site at Seneca Park Zoo for a wild night of fundraising like no other in our region!

# ZOOBILATION

Sponsor Level	Presenting	Evening Program	Dinner	Live Auction	Tasting Trail	Dream Big Drawing	Animal Encounters	Valet	Registration	Silent Auction
Recognition in tandem with Zoobilation brand across all event promotion channels	X									
Company executive recognized as Honorary Chair of Zoobilation	X									
Opportunity to provide remarks during evening program	X	X				Sponsor pulls winning ticket				
Complimentary Zoo memberships	5 Annual Family memberships 10 3-month Family memberships 15% discount with code	10 3-month Family memberships 15% discount with code	10 3-month Family memberships 15% discount with code	7 3-month Family memberships 15% discount with code	7 3-month Family memberships 15% discount with code	7 3-month Family memberships 15% discount with code	7 3-month Family memberships 15% discount with code	5 3-month Family memberships 15% discount with code	5 3-month Family memberships 15% discount with code	5 3-month Family memberships 15% discount with code
Reserved tables	2 Tables of 10, exclusive location	Table of 10, exclusive location	Table of 10, exclusive location	Table of 10	Table of 10	Table of 10	Table of 10	Table of 10	Table of 10	Table of 10
Event tickets	20	10	10	10	10	10	10	10	10	10
Brand displayed on signage at sponsored activity	X	X	X	X	X	X	X	X	X	X
Recognition on event webpage	X	X	X	X	X	X	X	X	X	X
Recognition on social media	Always recognized in tandem with event brand	Individually recognized on social media and included in group recognition	Individually recognized on social media and included in group recognition	X	X	X	X	X	X	X
Recognition on event signage	X	X	X	X	X	X	X	X	X	X
Acknowledgement in ZooNooz	X	X	X	X	X	X	X	X	X	X
Investment	\$20,000	\$10,000	\$10,000	\$7,500	\$7,500	\$7,500	\$7,500	\$6,000	\$6,000	\$6,000

**INTERESTED?**

[development@senecazoo.org](mailto:development@senecazoo.org)



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Sponsor Level	Premium Table	Table	Welcome Drink	Dessert & Coffee	Check Out	Live Music	Wine Pull	Bar
Recognition in tandem with Zoobilation brand across all event promotion channels								
Company executive recognized as Honorary Chair of Zoobilation								
Opportunity to provide remarks during evening program								
Complimentary Zoo memberships	5 3-month Family memberships 15% discount with code	3 3-month Family memberships 15% discount with code	15% discount with code	15% discount with code	15% discount with code	15% discount with code	15% discount with code	15% discount with code
Reserved tables	Table of 10	Table of 8						
Event tickets	10	8	4	4	4	2	2	2
Brand displayed on signage at sponsored activity			X	X	X	X	X	X
Recognition on event webpage	X	X	X	X	X	X	X	X
Recognition on social media	X	X	X	X	X	X	X	X
Recognition on event signage	X	X	X	X	X	X	X	X
Acknowledgement in ZooNooz	X	X	X	X	X	X	X	X
Investment	\$5,000	\$3,000	\$2,500	\$2,500	\$2,500	\$1,500	\$1,500	\$1,500

**INTERESTED?**

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