



AFTERHOURS SPOOKTACULAR

Reach over 4500 families and guests of all ages over October nights of creative crafts, spooky spectacles, and trick-or-treating.

Spooktacular	Presenting	Story Time	Pumpkin Carving	Creepy Craft	Family Photo Op	Scarecrow Contest	Trick or Treat All Nights	Trick or Treat One Night
Recognition in tandem with Spooktacular brand across all event promotion	X							
Complimentary Zoo memberships	3 three-month Family memberships 15% discount with code	15% discount with code	15% discount with code	15% discount with code	15% discount with code			
Event tickets	\$3 discount with code	\$3 discount with code	\$3 discount with code	\$3 discount with code	\$3 discount with code			
Brand displayed on signage at sponsored activity	X	X	X	X	X	X		
Recognition on event webpage	X	X	X	X	X	X	X	X
Recognition on social media	Always recognized in tandem with event brand	X	X	X	X	X	X	X
Trick or Treat Table (must supply own candy)	X	X	X	X	X	X	X	X
Acknowledgement in ZooNooz	X	X	X	X	X	X	X	X
Recognition on social media	Always recognized in tandem with event brand	Individually recognized on social media and included in group recognition	Individually recognized on social media and included in group recognition	X	X	X	X	X
Recognition on event signage	X	X	X	X	X	X	X	X
Acknowledgement in ZooNooz	X	X	X	X	X	X	X	X
Investment	\$3,000	\$1,500	\$1,000	\$1,000	\$1,000	\$750	\$500	\$200

INTERESTED?

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