



Two weekends of Halloween fun for the whole family - Spooktacular has tons to offer for all ages! Up to 1600 guests per evening come in costume to explore the Zoo, enjoy animal experiences, participate in crafts and activities, and stroll the trick-or-treat trail.

Spooktacular	Presenting	Theme Weekend	Spooky Critter Story Time	Live Entertainer	Creepy Craft	Animal Experience	Trick or Treat	Trick or Treat 1 Night
Recognition in tandem with Spooktacular brand across all event promotion	X	Promotion in tandem with sponsored weekend						
Rental Privileges	50% reduction in fee for 1 reservation of SPZ Conference Center for company meetings (catering not included)							
Complimentary Zoo memberships	5 three-month Family memberships 15% discount with code	3 three-month Family memberships 15% discount with code	15% discount with code	15% discount with code	15% discount with code	15% discount with code		
Event tickets	\$3 discount with code	\$3 discount with code	\$3 discount with code	\$3 discount with code	\$3 discount with code	\$3 discount with code		
Brand displayed on signage at sponsored activity	X	X	X	X	X	X		
Recognition on event webpage	X	X	X	X	X	X	X	X
Recognition on social media	Always recognized in tandem with event brand	Recognized in tandem with theme weekend	X	X	X	X	X	X
Trick or Treat Table (must supply own candy)	X	X	X	X	X	X	X	X
Acknowledgement in ZooNooz	X	X	X	X	X	X	X	X
Investment	\$5,000	\$3,000	\$1,500	\$1,000	\$1,000	\$750	\$500	\$200