



Wine for Wildlife is our bookend signature tasting event for adults 21+, featuring a lineup of sustainable and environmentally friendly wines from the Finger Lakes AVA, across the United States, and around the world.

Wine For Wildlife	Combined Tasting Events Presenting	Wine for Wildlife Presenting	Tasting Area 3 available	Tapas Tasting	Education Session	Conservation Spotlight	Animal Encounter	Table Partner
Recognition in tandem with brand across all event promotion	Both BBB and W4W	X						
VIP Reserved area for employees attending the event	Both BBB and W4W	X						
Rental Privileges	50% reduction in fee for 1 reservation of SPZ Conference Center for company meetings (catering not included)	50% reduction in fee for 1 reservation of SPZ Conference Center for company meetings (catering not included)						
Opportunity to provide an info table with giveaways, etc.	Both BBB and W4W	X	X	X	X			X
Complimentary Zoo memberships	7 three-month Family memberships 15% discount with code	5 three-month Family memberships 15% discount with code	15% discount with code	15% discount with code	15% discount with code			
Event tickets	6 complimentary tickets to each event \$5 discount with code	4 complimentary and \$5 discount with code	2 complimentary and \$5 discount with code	2 complimentary and \$5 discount with code	2 complimentary and \$5 discount with code	\$5 discount with code	\$5 discount with code	
Brand displayed on signage at sponsored activity	Logo included on custom tasting cups for both events	Logo included on custom tasting cup	Logo on Tasting Area signage	Logo on Tapas Tasting signage	Logo on Education Session signage	Logo on Conservation Spotlight sign	Logo on Animal Encounter sign	
Recognition on event webpage	Both BBB and W4W	X	X	X	X	X	X	X
Recognition on event map	Both BBB and W4W	X	X	X	X	X	X	
Recognition on social media	Always recognized in tandem with both event brands	Always recognized in tandem with event brand	X	X	X	X	X	
Acknowledgement in ZooNooz	X	X	X	X	X	X	X	X
Opportunity to table at Spooktacular in October 2026 free of charge	X	X						
Investment	\$8,000	\$5,000	\$3,000	\$1,500	\$1,500	\$750	\$500	\$250