



ZooBrew is Rochester's favorite summer happy hour at the Zoo! More than 2000 guests 21+ attend each ZooBrew to enjoy live music, amazing animal experiences, and food and beverage for sale across the Zoo's 20 acres.

ZooBrew	Presenting	Bar Sponsor	Main Stage	Savanna Stage	Lion Bus Stage	VIP	Table
Recognition in tandem with ZooBrew brand across all event promotion	X						
Rental Privileges	Fees waived for 1 reservation of SPZ Conference Center for company meetings (catering not included)	Fees waived for 1 reservation of SPZ Conference Center for company meetings (catering not included)	50% reduction in fee for 1 reservation of SPZ Conference Center for company meetings (catering not included)				
Complimentary Zoo memberships	5 Annual Family memberships 10 three-month Family memberships 15% discount with code	5 Annual Family memberships 10 three-month Family memberships 15% discount with code	5 three-month family memberships 15% discount with code	15% discount with code	15% discount with code	15% discount with code	
Ability to table onsite at ZooBrew	X	X	X	3 dates	3 dates	2 dates	1 date
Event tickets	20 general admission 10 VIP	20 general admission 10 VIP	10 general admission 6 VIP	10 general admission	10 general admission	8 VIP	Admission for up to 4 staff working table
Brand displayed on signage at sponsored activity	X	X	X	X	X	X	
Recognition on event webpage	X	X	X	X	X	X	
Recognition on social media	Always recognized in tandem with event brand	Always recognized in tandem with event brand	X	X	X	X	
Acknowledgement in ZooNooz	X	x	X	X	X	X	X
Opportunity to table at Spooktacular in October 2026 free of charge	X	X	X				
Investment	\$15,000	\$10,000	\$5,000	\$2,500	\$2,500	\$1,500	\$500