



ZOOBILATION

Zoobilation is our largest single-day fundraiser and the most unique charity event in our region. Hosted on-site at Seneca Park Zoo, the evening includes a strolling cocktail hour, dinner service beside animal habitats, and opportunities to experience education and conservation programs up close all evening long. 600 Zoo supporters participate, including representatives of over 40 local businesses.

| Zoobilation | Presenting | Dinner Safari | Live Auction | Tasting Trail | Dream Big Drawing | Silent Auction | Valet | Registration | Premium Table 10 available | Table 25 available | Welcome Drink 2 available | Dessert & Coffee 2 available | Ambassador Animal 2 available | Check-Out 2 available | Live Music 3 available | Wine Pull 2 available | Bar 4 available |
|---|--|---|--|--|--|--|--|--|--|---|---------------------------|------------------------------|-------------------------------|------------------------|------------------------|-------------------------|------------------------|
| Recognition in tandem with Zoobilation brand across all event promotion channels | X | | | | | | | | | | | | | | | | |
| Company executive recognized as Honorary Chair of Zoobilation | X | | | | | | | | | | | | | | | | |
| Opportunity to provide remarks during evening program | X | | | | Sponsor pulls winning ticket | | | | | | | | | | | | |
| Rental Privileges | Fees waived for up to 2 reservations of SPZ Conference Center for company meetings (catering not included) | Fees waived for 1 reservation of SPZ Conference Center for company meetings (catering not included) | 50% reduction in fee for 1 reservation of SPZ Conference Center for company meetings (catering not included) | 50% reduction in fee for 1 reservation of SPZ Conference Center for company meetings (catering not included) | 50% reduction in fee for 1 reservation of SPZ Conference Center for company meetings (catering not included) | 50% reduction in fee for 1 reservation of SPZ Conference Center for company meetings (catering not included) | 50% reduction in fee for 1 reservation of SPZ Conference Center for company meetings (catering not included) | 50% reduction in fee for 1 reservation of SPZ Conference Center for company meetings (catering not included) | 50% reduction in fee for 1 reservation of SPZ Conference Center for company meetings (catering not included) | | | | | | | | |
| Complimentary Zoo memberships | 5 Annual Family memberships 10 three-month Family memberships 15% discount with code | 10 three-month Family memberships 15% discount with code | 7 three-month Family memberships 15% discount with code | 7 three-month Family memberships 15% discount with code | 7 three-month Family memberships 15% discount with code | 7 three-month Family memberships 15% discount with code | 5 three-month Family memberships 15% discount with code | 5 three-month Family memberships 15% discount with code | 5 three-month Family memberships 15% discount with code | 3 three-month Family memberships 15% discount with code | 15% discount with code | 15% discount with code | 15% discount with code | 15% discount with code | 15% discount with code | 15 % discount with code | 15% discount with code |
| Reserved tables | 2 - exclusive location | 1 - exclusive location | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | | | | | | | |
| Event tickets | 20 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 8 | 4 | 4 | 4 | 4 | 2 | 2 | 2 |
| Brand displayed on signage at sponsored activity | X | X | X | X | X | X | X | X | | | X | X | X | X | X | X | X |
| Recognition on event webpage | X | X | X | X | X | X | X | X | X | X | X | X | X | X | X | X | X |
| Recognition on social media | Always recognized | Individual and group | X | X | X | X | X | X | X | X | X | X | X | X | X | X | X |
| Recognition on event signage | X | X | X | X | X | X | X | X | X | X | X | X | X | X | X | X | X |
| Acknowledgement in ZooNooz | X | X | X | X | X | X | X | X | X | X | X | X | X | X | X | X | X |
| Opportunity to represent brand by tabling at Spooktacular in October 2026, free of charge | X | X | X | X | X | X | X | X | | | | | | | | | |
| Investment | \$20,000 | \$10,000 | \$7,500 | \$7,500 | \$7,500 | \$7,500 | \$6,000 | \$6,000 | \$5,000 | \$3,000 | \$2,500 | \$2,500 | \$2,500 | \$2,500 | \$1,500 | \$1,500 | \$1,500 |