

ZOOBILATION

Zoobilation is our largest single-day fundraiser and the most unique charity event in our region. Hosted on-site at Seneca Park Zoo, the evening includes a strolling cocktail hour, dinner service beside animal habitats, and opportunities to experience education and conservation programs up close all evening long. 600 Zoo supporters participate, including representatives of over 40 local businesses.

Zoobilation	Presenting	Dinner Safari	Live Auction	Tasting Trail	Dream Big Drawing	Silent Auction	Valet	Registration	Premium Table 10 available	Table 25 available	Welcome Drink 2 available	Dessert & Coffee 2 available	Ambassador Animal 2 available	Check-Out 2 available	Live Music 3 available	Wine Pull 2 available	Bar 4 available
Recognition in tandem with Zoobilation brand across all event promotion channels	X																
Company executive recognized as Honorary Chair of Zoobilation	X																
Opportunity to provide remarks during evening program	X				Sponsor pulls winning ticket												
Rental Privileges	Fees waived for up to 2 reservations of SPZ Conference Center for company meetings (catering not included)	Fees waived for 1 reservation of SPZ Conference Center for company meetings (catering not included)	50% reduction in fee for 1 reservation of SPZ Conference Center for company meetings (catering not included)	50% reduction in fee for 1 reservation of SPZ Conference Center for company meetings (catering not included)	50% reduction in fee for 1 reservation of SPZ Conference Center for company meetings (catering not included)	50% reduction in fee for 1 reservation of SPZ Conference Center for company meetings (catering not included)	50% reduction in fee for 1 reservation of SPZ Conference Center for company meetings (catering not included)	50% reduction in fee for 1 reservation of SPZ Conference Center for company meetings (catering not included)	50% reduction in fee for 1 reservation of SPZ Conference Center for company meetings (catering not included)	50% reduction in fee for 1 reservation of SPZ Conference Center for company meetings (catering not included)	50% reduction in fee for 1 reservation of SPZ Conference Center for company meetings (catering not included)	50% reduction in fee for 1 reservation of SPZ Conference Center for company meetings (catering not included)	50% reduction in fee for 1 reservation of SPZ Conference Center for company meetings (catering not included)	50% reduction in fee for 1 reservation of SPZ Conference Center for company meetings (catering not included)	50% reduction in fee for 1 reservation of SPZ Conference Center for company meetings (catering not included)	50% reduction in fee for 1 reservation of SPZ Conference Center for company meetings (catering not included)	
Complimentary Zoo memberships	5 Annual Family memberships 10 three-month Family memberships 15% discount with code	10 three-month Family memberships 15% discount with code	7 three-month Family memberships 15% discount with code	7 three-month Family memberships 15% discount with code	7 three-month Family memberships 15% discount with code	7 three-month Family memberships 15% discount with code	5 three-month Family memberships 15% discount with code	5 three-month Family memberships 15% discount with code	5 three-month Family memberships 15% discount with code	3 three-month Family memberships 15% discount with code	15% discount with code	15% discount with code	15% discount with code	15% discount with code	15% discount with code	15% discount with code	15% discount with code
Reserved tables	2 - exclusive location	1 - exclusive location	1	1	1	1	1	1	1	1							
Event tickets	20	10	10	10	10	10	10	10	10	8	4	4	4	4	2	2	2
Brand displayed on signage at sponsored activity	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X
Recognition on event webpage	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Recognition on social media	Always recognized	Individual and group	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Recognition on event signage	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Acknowledgement in ZooNooz	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Opportunity to represent brand by tabling at Spooktacular in October 2026, free of charge	X	X	X	X	X	X	X	X									
Investment	\$20,000	\$10,000	\$7,500	\$7,500	\$7,500	\$7,500	\$6,000	\$6,000	\$5,000	\$3,000	\$2,500	\$2,500	\$2,500	\$2,500	\$1,500	\$1,500	\$1,500